

Media Contact:

Crystal Patriarche, SparkPoint Studio crystal@sparkpointstudio.com

480-650-1688

Editor's Note: Nomad Brush Macworld Booth #455

For the full Nomad Brush press kit:

http://www.virtualpressoffice.com/kit/fz4e

Nomad Brush Puts a Face to the Siri Name at Macworld-iWorld 2012 Digital Artists Paint Siri During World's First Digital 'SpeedSketch Portrait Siri-es'

PORTLAND, Ore., Jan. 18, 2012—Nomad Brush, a 2011 Macworld EDDY Award winner and premier paintbrush stylus, will make its debut at Macworld-iWorld, Jan. 26-28, in San Francisco, with a creative collaboration to answer the question: "What does Siri look like?"

Don Lee, Nomad Brush creator, will conduct the world's first digital "SpeedSketch Portrait Siries." In this interactive Tech Talk session, three digital artists—Jonathan Grauel, Fabric Lenny and Corliss Blakely—will team with three audience members to create Siri-inspired "SpeedSketches" on their iPads. Teams will work collaboratively, and draw upon inspiration from audience members to create their interpretations of Siri. Throughout the process, artists will also share digital sketching tips and ideas to inspire the digital art creation process. This first-of-its-kind Tech Talk will be held at 10 a.m., Saturday, Jan. 28, at the Moscone Center.

"Since Siri was first introduced, she's become one of the most widely recognized names—and voices—among iPhone users and gadget lovers," said Lee. "What better way to explore our perceptions of who she is than through collaborative digital art? We're looking forward to bringing her to life with the Nomad Brush and our artist community."

The Nomad Brush booth (#455) will feature digital art stations as well as product giveaways. Also during the Exhibit, the professional digital artists from the SpeedSketch Portrait Siri-es will be available in the Nomad Brush booth providing digital art tips and creating art on their iPads. Nomad Brush is also inviting Siri enthusiasts who can't make it to Macworld to share their own Siri-inspired creations on their blog through February 3 as part of their "Portrait Siri-es Challenge," giving fans the opportunity to vote on their favorite works next month.

The Nomad Brush collection includes Nomad Compose, a dual-tipped stylus and brush; the Mil Series, including the Nomad Mini for smaller canvases such as an iPhone, iPod Touch, or Android phones, and the Nomad Play for younger artists. The company will celebrate its one-year anniversary this February.

About Nomad Brush

Founded in 2011 and based in Portland, Ore., Nomad Brush introduced the first paintbrush stylus for digital screens. After Don Lee, an architect by trade, received the first generation iPad as a Father's Day gift, he immediately found it to be a great digital sketchbook and canvas for creating art. When his search for the perfect tool for painting, drawing and sketching turned up fruitless, Don invented the Nomad Brush. The company is dedicated to inspiring and facilitating artists to create in their daily lives, wherever they are, with brushes for both large and small touchscreen devices, such as the iPad and iPhone. Nomad Brush is active in the art community by hosting, sponsoring and facilitating digital painting and design competitions and workshops. More information on Nomad Brush is online at www.NomadBrush.com.