

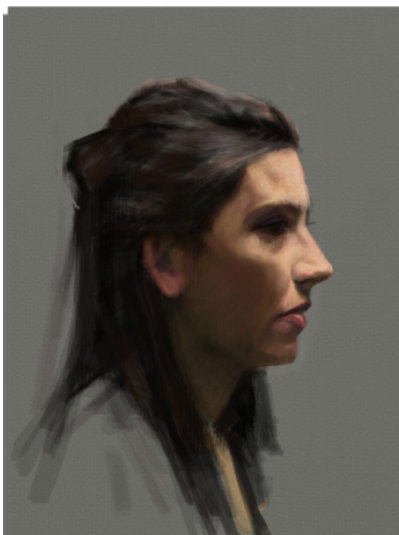
## **Back to School with the iPad Brings Great New Accessories for Students**

*Nomad Brush is the First Paintbrush Stylus for iPad and iPhone, Giving Art Students and Young Doodlers a Perfectly Natural Digital Canvas*

**PORTLAND, OR – July 28, 2011** – The new school year is around the corner and a significant trend for this year's back-to-school season is the number of iPads and smartphones in students' hands. [Nomad Brush](#), the first paintbrush stylus for iPads and iPhones, is combining the prevalence and rich app experience of tablets with the passion and creativity of art. Anyone from graduate art students to first grade doodlers have everything they need in their backpacks for spectacular creations on devices they use everyday.



The Consumer Electronics Association predicts tablet sales will grow 157 percent in 2011, with more than 26.5 million units shipped, and education is one of the fastest growing segments for adoption. According to industry analysts, the iPad will be in classrooms across the country, from Seton Hall University providing one to each incoming freshman, to 50 schools in Chicago rolling out 4,500 iPads this year. Youngsters in Nebraska, Ohio, West Virginia, South Carolina and Arizona are slated to use the iPad2 to learn their ABCs and create art.<sup>1</sup>



Nomad Brush paintbrush styli combine traditional brush-making techniques with modern materials to turn any capacitive touchscreen device into a digital canvas. Available in short or long tips and a mini version for painting on smaller screens, the Nomad Brush is beautifully handcrafted with a professional brush feel, wood handle and rubber ferrule designed to never scratch the screen.

---

<sup>1</sup> Associated Press, [Opinions Divided on iPads for Kindergartners](#), April 2011



“Tablets can be powerful yet fun educational tools with a great number of apps for students and artists to create,” said Don Lee, Nomad Brush inventor and CEO. “Nomad Brush is the first paintbrush stylus designed for the modern day artist or doodler. We’re excited to see the old world craft of art embrace the digital era and make art more accessible for everyone.”

Nomad Brush retails for \$19 to \$24 at [www.nomadbrush.com](http://www.nomadbrush.com). To learn more about how artists and art departments are incorporating Nomad Brush into their programs, view videos and testimonials, please visit [www.nomadbrush.com](http://www.nomadbrush.com).

### **About Nomad Brush**

Founded in 2011 and based in Portland, Ore., Nomad Brush invented the first paintbrush stylus for digital screens. The company is dedicated to inspiring and facilitating artists to create in their daily lives, wherever they are, with brushes for both large and small touchscreen devices, such as the iPad and iPhone. Nomad Brush is active in the art community by hosting, sponsoring and facilitating digital painting and design competitions and workshops. More information on Nomad Brush is online at [www.NomadBrush.com](http://www.NomadBrush.com).

# # #

### **Media Contact**

Samantha Steinwinder  
Concept Communications for Nomad Brush  
[samantha@conceptpr.net](mailto:samantha@conceptpr.net)  
(206) 760-9809