



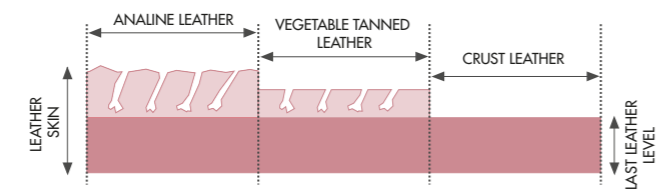
**AVEL**  
16320 MAGNAC-LAVALLETTE - FRANCE  
Tél. + 33 (0)5 45 64 74 74  
www.avel.com



<b>CARE SCHEDULE</b>	<b>SMOOTH LEATHER SHOE</b>	<b>FINE SMOOTH LEATHER GOOD</b>	<b>FINE LEATHER</b>	<b>REPTILE LEATHER</b>	<b>TEXTILES, STRETCH, MICROFIBRES</b>	<b>SUEDE NUBUCK</b>
<b>TO CLEAN</b>	LOTION RENOVAT	LOTION RENOVAT	NAPPA	REPTAN	OMNINETOYANT	OMNINETOYANT GOMMADIN CREPE BRUSH
<b>TO REMOVE GREASE AND STAINS</b>	HUSSARD STAIN REMOVER SPRAY DRY STAIN REMOVER HUSSARD	HUSSARD STAIN REMOVER SPRAY DRY STAIN REMOVER HUSSARD	TDRY STAIN REMOVER HUSSARD	DRY STAIN REMOVER HUSSARD	HUSSARD STAIN REMOVER SPRAY DRY STAIN REMOVER HUSSARD	HUSSARD STAIN REMOVER SPRAY DRY STAIN REMOVER HUSSARD
<b>TO PROTECT RAIN-SNOW GREASE</b>	SUPER INVULNER	SUPER INVULNER	SUPER INVULNER	REPTAN	SUPER INVULNER	SUPER INVULNER
<b>TO POLISH, FEED, RECOLOUR</b>	DELUX PASTE 1925 CREME DE SOINS LOTION RENOVATEUR_JAR	RENOVATEUR_JAR LOTION	NAPPA	REPTAN		
<b>TO FEED</b>	GREASE			REPTAN		RENOVATOR SPRAY
<b>TO RENOVATE OR RECOLOR</b>	JUVACUIR RENOVATING CREAM	JUVACUIR RENOVATING CREAM				RENOVATOR SPRAY

## SMOOTH LEATHER

- Aniline**  
(the most beautiful but also the most fragile) Entirely vegetable tanned with the original natural grain and exposed pores.
- Pigmented**  
The leather has been vegetable tanned and has then received a deep dye and coloured finish leaving a smooth appearance which hides minor imperfections.
- Vegetable tanned corrected-rectified-pigmented**  
To smooth and get rid of imperfections on the leather surface (wrinkles, scratches...) the surface is sanded and a protective, pigmented, smooth or grainy look film is applied.
- Crust leather**  
the lowest layer of the skin where a thick pigmented protection has been applied. The look can be smooth or grained by adding a relief impression of an artificial grain.



## COMPLIMENTARY PRODUCTS

**REPTAN**  
• Ref. 0423  
Formulated for reptile skin-care. Thanks to the lanolin incorporated in this cream, once rehydrated, the leather keeps its suppleness. It also prevents against flaking scales.

**VERNIS RIFE**  
• Ref. 0404  
Bottle 100 ml  
• Ref. 0414  
Aerosol 200 ml  
Cleans and protects against cracking and suitable for shining all patent leathers.

**HIVER WINTER**  
• Ref. 0533  
Bottle 75 ml  
Removes stains caused by water, salt and snow.

**JUVACUIR**  
• Ref. 0803 / Bottle 75ml  
• Ref. 0804 / Can 500ml  
Restores leathers by renovating and enriching the pigment. Fluid and easy to apply, particularly effective on large surface areas. Colours can be mixed together.

**DETACHEUR HUSSARD**  
• Ref. 4224  
Aerosol 200 ml  
Removes oily, stubborn stains on leathers and textiles.

**CREME RENOVATRICE**  
• Ref. 0851 / Tube 25 ml  
• Available in 44 mixable colours  
To restore smooth leather shoes, leather goods, and scratched or faded leather clothing.

## CARE FOR SUEDE AND NUBUCK



### BRUSHING



**SPATULA BRUSH LARGE\***  
• Size 179 x 30 x 33 mm  
• Ref. 2631  
• White or black bristles 20 mm

Remove dust with the **SPATULA BRUSH**.

### RESTORE THE PILE

Then, remove the small dirt and restore the pile with the **CREPE BRUSH**.



**CREPE BRUSH\***  
• Ref. 2621  
Made of 100% natural crepe and hand-polished and waxed bubenga wood, ideal for cleaning and to eliminate shine.

### CLEANING



**GOMMADIN®**  
• Ref. 1221  
Rubber conceived for stain-removing and the dry cleaning of surface dirt.

Erase dirty marks on the surface with the **GOMMADIN®**.

## DEEP CLEANSING

If your shoes are very dirty, or badly stained, clean them with l'**OMNINETOYANT**. Once clean, leave them to dry naturally, away from any heat and on shoe trees or lasts to keep their shape.



**OMNINETOYANT**  
• 100 ml  
• Ref. 1214  
Cleans in-depth and eliminates all traces of dirt. Exclusive formula based on solvent and surfactants. Sold with a brush made of wood and natural bristles.  
(Can also be used for textile materials)

## NOURRISH, RE-COLOUR & PROTECT



**RENOVATEUR**  
• Care-spray 250 ml  
• Ref. 1205  
Cleans, refreshes the colour, nourishes and waterproofs. Contains almond oil to preserve the silky appearance of the leather.

Choose a colour to match your shoes. Cover the floor area and fill your shoes with paper to protect the interior from staining. Hold can approximately 25 cm from shoe and evenly spray the surface with **RENOVATEUR**. Leave to dry for 10 minutes. The exclusive natural vegetable oil formula of **RENOVATOR** will restore the original softness of the suede.

## POLISH REMOVAL

Then, if necessary, take off any polish with the Crepe Brush. Use the **CREPE BRUSH** to take off the polish and to help restore the skin's natural feel. Always use a "back-and-forth" motion and the suede will be as good as new.

\* These brushes are made from Bubinga - a dense, reddish wood with crimson veins. Waxed and polished by hand. Bristles made from 100% animal hair. Made in France.

## CARE FOR THIN, DELICATE AND SPECIAL LEATHER



**NAPPA**  
• Jar 75 ml  
• Ref. 1193  
• Neutral color  
Particularly gentle Cream based on ingredients used in the cosmetics industry : jojoba oil and wheat proteins. Preserves the finish and the appearance of Nappa leather, cleans et nourishes in-depth.



**RENOVATEUR**  
• Jar 75 ml  
• Ref. 1123  
• Neutral color  
Fine smooth leather (box, calf, kid...). Non-greasy cream based on beeswax, mink oil and lanolin. Cleans gently, nourishes, protects and gives shine.



**CORDOVAN**  
• Jar 75 ml  
• Ref. 1053  
• Number of colors : 4  
Cream based on beeswax and neatsfoot oil. Preserves the specific properties of Cordovan leather (very tight leather pores) while nourishing and protecting it.

## PROTECTION WATERPROOFING-GREASE



**SUPER INVULNER**  
• waterproofing-spray 300 ml  
• Ref. 1746  
All types of smooth leather, suede, nubuck leather and textiles. This Impregnator is highly concentrated in fluorised resins. Formulated without silicone, contains a non-greasy and non-drying solvent to avoid any risk of damaging fragile surfaces : nappa leather, silk,...



**SOLE PROTECTION**  
• Cream/Balm 75 ml  
• Ref. 1753  
For leather soles. Protects against water penetration.



**GREASE**  
• 100 ml  
• Ref. 1704  
Smooth and suede leather, greasy leather and nubuck. Very fluid grease based on mink oil : softens and hydrates in-depth and protects. Use regularly to prevent leather hardening. Also recommended for leather insoles to prevent risings of water.



MEDAILLE D'OR 1925  
PARIS



## MAINTENANCE GUIDE

Le petit cireur de bottes / Martin DROLLING (1752 - 1817)  
Private Collection. All rights reserved.



MEDAILLE D'OR 1925  
PARIS



In 1925 in Paris, Saphir was awarded the Gold Medal for the quality of its leather care products, and since then offers a complete and unequalled range of care products which is the result of continuous research and close collaboration with the most famous brands in the world of leather goods and shoes. We select our raw materials according to their efficiency, and use natural products : turpentine, beeswax, carnauba wax, lanolin, mink, neetsfoot and vegetal oil...

This is why the most famous shoemakers and international leather goods manufacturers use Saphir Medaille D'Or for the finishing of their leather, Our products will enable you to preserve the original patina of your leather articles, protect them against wear and help you enjoy the special craftsmanship they were made with for many years to come.

## CARE FOR SMOOTH LEATHER SHOES



### BRUSHING



First remove any dirty marks or specks of dust. Using the **HORSE-HAIR BRUSH**, gently rub the leather, paying particular attention to the folds and edges of the sole. (Use a wire brush and a damp cloth to lift off any mud.)



**HORSE HAIR BRUSH**  
• Ref. 2644  
• Bristle size : 30mm  
• Bristle colour : light grey  
• Wooden base

### CLEANING



If your shoes are encrusted with dirt or have been treated with a polish other than **SAPHIR**, use **RENO'MAT** to get rid of stubborn stains, silicones or other resins, which prevent the leather from breathing.

Use **SAPHIR** regularly to deeply nourish the leather. For best results, before applying the polish, use a cotton cloth and small circular movements and gently massage the surface with leather balm **LOTION**.



**RENO'MAT**  
• 100 ml  
• Ref. 0514  
Cleans and lifts stubborn stains engrained in pores of smooth leathers, such as dirty marks left by silicones and other resins.



**LOTION**  
• 125 ml  
• Ref. 1093  
Fine smooth leather (box, calf, kid...). Non-greasy milk based on beeswax and mink oil. Cleans gently, nourishes, protects and gives shine.

### POLISHING



**CRÈME 1925**  
• Jar 75 ml  
• Ref. 1033  
• Number of colors : 12  
Nutritious original cream dating from 1925, developed based on 7 waxes, solvent (turpentine...) and shea butter oil, to clean, nourish, refreshen the colour and waterproof.

Once the leather is clean, choose **CRÈME 1925** specially formulated to match the colour of your shoes.

Using the special applicator brush, start by applying the cream to the sides of the shoes (on the welt seams to maximise the seal) using a "back-and-forth" motion, pressing lightly and paying particular attention to the folds.

**SPREADING BRUSHES\***  
• Size 31x16 x 89 mm  
• Ref. 2601  
• White bristles 20 mm  
Particularly adapted for the application of the Jars creams.



### FINISHING



**POLISHING BRUSHES\***  
• Size 124 x 37 x 15 mm  
• Ref. 2641  
• White or black bristles 20 mm  
For the gentle cleaning of suede, nubuck and smooth leather. Gives shine to the waxes, by conserving them on its natural bristles, without damaging the stitching.

Leave to dry for a few minutes and then polish the leather, first with the **POLISHER BRUSH** (which encourages the wax in the leather to bring out the natural shine)



**COTTON CLOTH**  
• Size 30 x 50 cm  
• Ref. 2501  
100% natural cotton, perfect for applying creams on fine leathers. For the Finish, provides shine.

Then buff the surface dry with the **SOFT POLISH CLOTH** which also helps to lift off any excess cream.

## ACHIEVING THE ULTIMATE SHINE



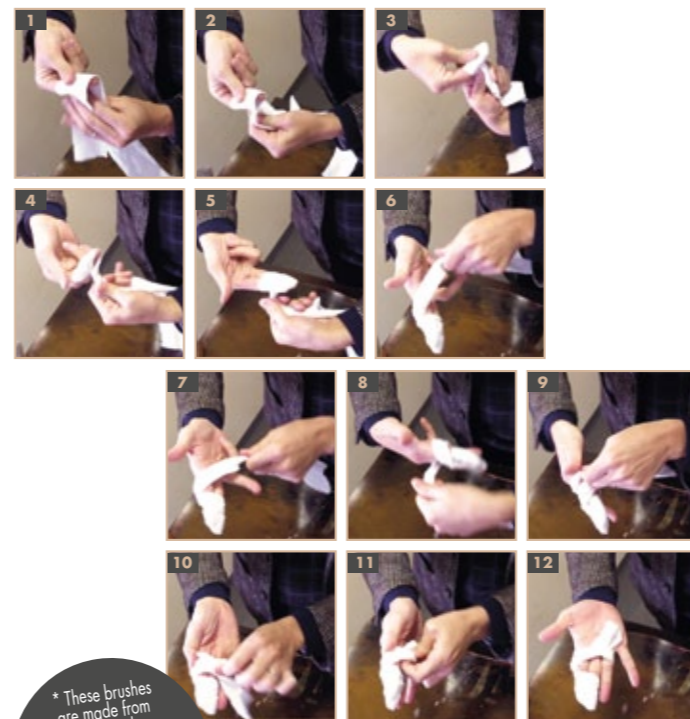
Once the shoes are cleaned and polished, you can create a superb, shiny finish by mixing **PATE DE LUXE 1925** with a little water.

This unique shine will protect your shoes against aggressive elements such as water, snow, dust and dirt...

### PREPARATION

Choose the **PATE 1925** specially formulated to match the colour of your shoes. Put a little water in a small dish.

Lightly coat a cotton strip with some **PATE 1925**.



\* These brushes are made from Bubinga - a dense, reddish wood with crimson veins. Waxed and polished by hand. Bristles made from 100% animal hair. Made in France.

**POLISH CLOTH**  
• Ref. 25300  
• 100% cotton

### SHINING



Apply the Pate de Luxe 1925 with the **POLISH CLOTH**.



**DE LUXE PASTE 1925**  
• 50 ml : Ref. 1002  
• 100 ml : Ref. 1004  
• Number of colors : 12

Our paste is formulated for «glazing» and composed of a complex mixture based on turpentine, beeswax, carnauba wax as well as 6 other waxes with nourishing, protecting, softening and shining qualities. The pigments have been chosen according to their colouring and penetrating qualities as well as their transparency. They allow you to obtain an incomparable patina by applying different shades of colour onto the same leather surface.

**DRY WAX ?**  
On drying, the concentration of hard wax is increased by the evaporation of turpentine (natural essence of pine), allowing for an easier shine to be achieved.



Apply the **PATE DE LUXE 1925** on to the leather using small circular movements, paying close attention to the hard areas where the leather is stiffened (such as the toes and heels). Take care using a light, soft motion on the surface.

The next stage is to achieve a brilliant, unique shine.

When you feel a resistance on the surface, ie. the cloth begins to drag, use your finger to add a drop of water directly on to the leather, continue to rub gently using the same cloth in small circular motions.

Achieving the ultimate shine takes time. Alternate between the left and right shoe to allow time for each side to dry properly between buffing.

### FINISHING

To avoid scratching the surface and spoiling the results, leave the leather to dry for 30 minutes without brushing. Finally, gently buff with the specially designed **POLISHING GLOVE**.



**POLISHING GLOVE**  
• Ref. 2520

Glove made of calf leather and genuine wool. To give back extra shine, even after several weeks, to leather articles which have been cared for with our products which are particularly rich in natural waxes.

### COMFORT

IT'S EASY TO BE COMFORTABLE...



**SHOE-EZE®**  
• Aerosol 50 ml : Ref. 06300  
• Aerosol 150 ml : Ref. 06300  
All leathers: smooth, suede, nubuck, patent ... Softening mousse soothes aching feet caused by tight-fitting shoes by expanding and loosening the leather directly over the painful area. The fabric softener **OKE®** is also suitable.

STAMP