



Asheville  
Independent  
Restaurants

FOR IMMEDIATE RELEASE

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## AIR OFFERS DECEMBER HOLIDAY PASSPORT PROMOTION

### *GIVE THE GIFT OF LOCAL FOOD*

ASHEVILLE, NC (December 1, 2011) – Asheville Independent Restaurants (AIR) is offering a special promotion during the month of December for its popular dining Passport, which is a coupon booklet representing over \$1000 in dining savings. Normally \$50, the promotion is extended to include bulk purchases with a minimum of 10 at \$45 per book, and with more than 20, the price is dropped to \$40 per book. “For individuals and companies looking to offer a unique local gift over the holidays, this is something that can be used for a full year, as well as the added value of helping support our local restaurants,” says Anthony Cerrato, AIR Board President.

Participating restaurants include: Avenue M, Blue Ridge Dining Room, Blue Water Seafood, Boca, Bouchon, Chai Pani, Chef Mo, Chelseas Tea Room, City Bakery, Corner Kitchen, Creperie Bouchon, Curate Tapas Bar, Dining Innovations, Fiore’s Ristorante Toscana, Frankie Bones, The French Broad Chocolate Lounge, The Green Sage, Homegrown, Horizons Dining Room, Jack of Hearts, Jack of the Wood, Laughing Seed, Lexington Avenue Brewery, The Lobster Trap, Luella’s Bar-B-Que, Mamacitas, The Market Place, Mela Indian Restaurant, Neo Cantina, Olive or Twist, Pack’s Tavern, Pomodoros, Sunset Terrace, Tupelo Honey, Ultimate Ice Cream, Vincenzo’s and Vinnies Neighborhood Italian.

To order in bulk please email [info@airasheville.org](mailto:info@airasheville.org). For additional information on AIR and coupon book restrictions, please visit [www.airasheville.org](http://www.airasheville.org).