



JetStreamHD™ Streams Movies, Music, Photos & Other Digital Content to the Palm of Your Hand

Launching This Week at DEMO Spring 2011, the World's First Mobile Media Streamer Brings Your Entire Digital Entertainment World to Your Mobile iPad

Palm Desert, CA & Ottawa, Canada – February 28, 2011 – [JetStreamHD](#), the world's first consumer electronics product to stream all of your digital media stored anywhere on a home computer network to the iPad, was announced today at the renowned [DEMO Spring 2011](#) conference in Palm Desert, CA. JetStreamHD enables iPad users to instantly access and stream any video, song, or photo from their home network while traveling for business, visiting friends and family, or simply relaxing anywhere – without upfront planning, conversion headaches, download time, sync hassles, or iPad memory limits.

Consumers own an enormous and expanding volume of digital media and are increasingly using mobile devices to enjoy it. Consequently, the market potential for mobile media streaming devices is exploding: according to IDC, the global smartphone market recently surpassed the PC market, with over 100 million units sold in Q4 of 2010 alone. Research firm iSuppli forecasts cumulative sales of iPad and other mobile media tablets to exceed 600 million units by 2015, while a recent InStat survey reports that 50% of US home network users are interested in products that enable video streaming.

“As the number of smart mobile devices in consumers’ hands grows faster than any other product category in history, the ability to easily access all your digital media from anywhere, anytime, on any device is becoming increasingly imperative,” said Grant Hall, JetStreamHD company CEO. “Today, the only solutions that exist require hours of difficult setup and format conversion for each mobile device, require a powerful home computer to act as the streaming server, and deliver a grainy, stuttering viewing experience. JetStreamHD is the first product to solve this problem.”

Now, using JetStreamHD, a person at a coffee shop, on the train, a business trip, or at a friend's place, can use their iPad to easily find and instantly play videos, listen to music, or show-off some photos from their home-based media collection – at the highest possible resolution without stuttering.

“In the explosive area of mobile entertainment, JetStreamHD has taken it to a whole new level. It breaks through previous barriers by giving mobile device users an easy, affordable way to enjoy their entire movie, music and photo collections from anywhere,” said Matt Marshall, executive producer of DEMO. “For the first time, JetStreamHD enables you to put every piece of media you own, no matter how large your collection, in the palm of your hand so you will never miss an opportunity to enjoy and share your favorite content and memories.”

How it Works:

- **Plug and play setup in minutes** – you simply plug the sleek, quiet JetStreamHD box into your home router and download the free app to your iPad. Within a few minutes, it discovers all of the media that resides in any format, including 1080p HD, on any computer, media server or NAS attached to your network. All of your media is immediately available for viewing on your iPad.

- **Easily and quickly find any media with the beautiful iPad app** – powerful search, sort and filter controls make it easy to quickly find any item in the largest of libraries. You can quickly sort and filter by movie, genre, rating, date added and much more, and JetStreamHD takes it a step further by automatically adding media cover art, plot summaries and other important data to ensure a rich viewing experience.
- **Instant access to your media without any upfront work** – as anyone who has worked with digital video knows, video format conversion and streaming is computationally intensive and time consuming. With JetStreamHD, just one touch on the app starts the selected media playing in the best possible resolution without stuttering.
- **The best possible mobile viewing experience over any connection** – JetStreamHD's powerful hardware takes care of everything automatically as it streams in real-time: converting any format to accommodate your mobile device and adaptively adjusting the streaming bit-rate to make best use of your available Wi-Fi or 3G connection strength. Unlike other solutions, you don't consume one of your home computers to act as the streaming server.
- **Support for Apple TV lets you enjoy your JetStreamHD mobile media on the big screen** – JetStreamHD streams any video from a home-based media library to any local Apple TV unit using AirPlay, so you can enjoy your media on the iPad or the big screen.
- **Multiple iPads, music and photos all at the same time** – unlike other solutions, JetStreamHD multitasks as much as you do: more than one iPad user can stream media at the same time or listen to streamed music while also viewing streamed photos or using another iPad app.

Availability and Pricing

JetStreamHD for the iPad, to be priced at \$199 USD, is available starting today for pre-order in Canada and the United States at the time-limited special price of \$119 USD from the [JetStreamHD website](http://www.JetStreamHD.com) (www.JetStreamHD.com). Additional mobile formats will be supported and announced later this year.

About JetStreamHD

JetStreamHD is the world's first Mobile Media Streamer on the market. JetStreamHD allows remote iPad users with a Wi-Fi or 3G connection to instantly access and view all of the digital content that is stored on their home network regardless of size, including movies, TV shows, songs, photos and more. The result is the most vivid HD viewing experience possible in any situation, without stuttering or freezing on a mobile device.

JetStreamHD aims to be the media streamer for the mobile world, starting with iPad with other mobile device support to follow this year. For more information, visit www.JetStreamHD.com, on Facebook at www.facebook.com/JetStreamHD and on Twitter @JetStreamHD.

About DEMO

Produced by the IDG Enterprise events group, the worldwide DEMO conferences focus on emerging technologies and new products innovations, which are hand selected from across the spectrum of the technology marketplace. The DEMO conferences have earned their reputation for consistently identifying cutting-edge technologies and helping entrepreneurs secure venture funding and establish critical business. For more information on the DEMO conferences, visit <http://www.demo.com/>.

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