

NATURAL SELECTION

When Daniela Belmondo set out to create her own skincare range, she decided to draw inspiration from her Italian heritage, and focus on an ingredient more commonly used in the kitchen: olive oil. Aptly named Belmondo, Italian for 'beautiful world', the unpretentious collection includes a lavender, rose and apple cider cleanser, two different masks with calming or cleansing effects, and a nourishing facial oil infused with scents of carrot, jojoba and primrose. Staying true to her roots, the Vancouver-based beautician sources the organic olive oil used in the range from Italian producers. Each product is not only named after a suitable natural phenomenon ('The Dunes' for the face exfoliant, or 'After the Rain' for the face toner), but its packaging also features a handrendered typeface, designed by local graphics maven David Arias, to reflect their hand-crafted and all-natural ethos. Skincare products, from \$6 to \$44, by Belmondo, www.belmondo.ca

