



**SOCKWA<sup>®</sup>**

## Free Your Sole



Free Your Sole! Sockwa is the most versatile and lightweight brand of athletic footwear for sports and fitness activities on and off the beach. Born on the beaches of Southern California, Sockwa offers an exciting line up of products featuring the G4 for running, cross-training and fitness, the Playa Hi and Playa Lo for Beach Volleyball and Soccer.

Sockwa is a global company based in Ventura County, California. Our philosophy of minimalist design and earth friendly manufacturing allows us to create innovative products our customers love. Creating lasting relationships with our customers is what drives us.



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SPRING 2013  
**X8**  
BREATHABLE



Designed to meet the ever-evolving demands of the minimalist footwear market, the Sockwa X8 provides an ultra comfortable barefoot experience coupled with extreme breath-ability. The comfort begins with a soft, 3-layer Ariaprene Mesh upper with moisture wicking lining, a breathable mesh side and toe, and a smooth Lycra tongue. Unlike its predecessors, the X8's upper composition and low profile gives way for greater breathability, making it easy to forget you're even wearing shoes at all. Better for not only your feet but the environment as well, the X8 is made of recyclable, non-toxic, decomposable materials, embodying a minimalist way of life for those who wish to tread earth lightly.

We added the planet's thinnest sole, an ultra-thin 1.2mm polymer sole, to the dynamically constructed upper creating a shoe that allows you to feel the earth beneath your feet while adding dynamic traction. Whether you use your Sockwa for a specific healthy activity, high-performance sports or for active life-style comfort, our X8 will keep you cool when it's hot.



## Sockwa G4

The Sockwa G4 provides comfort, style, balance, and versatility. It's weatherproof composition, and its innovative, anti-slip Thermoplastic polyurethane (TPU) sole make it ideal for both indoor and outdoor terrain. It's very compact, light-weight, and fast to dry, which makes it great for the beach, boating, camping, bare-foot running, gardening, driving, hiking, trekking, river crossing, and what ever else you put it through!

The upper of the Sockwa G4 is stitched by hand and is made of lycra, neoprene, and nylon. The inside of the SOLE of this Sockwa is lined with a thin fleece fabric for maximum comfort and stretchability.

The TPU sole provides high abrasion and impact resistance, but also flexes to accommodate all different size and shape feet.

The Sockwa G4 is a true second skin capable of adapting efficiently to abrupt changes in terrain. It's "go anywhere" sole helps you get there healthier and feel great getting there. Soon you'll begin to wonder why your other shoes and socks are still in your collection. The G4 has only 1.2 mm of out-sole over 2.8 mm of built in in-sole.



G4



Yellow/Black



Black/Black



Navy/Black



Red/Black



Grey/Black



## Playa Hi

Sockwa takes pride in evolving its product line to satisfy customer requests and demands. To that end, the Sockwa Playa Hi was created as a direct result of feedback from hardcore beach athletes. These Beach Volleyball players and Beach Soccer players challenged us to make a beach sport Sockwa which would enable them to scissor-kick, slam, and duke out the hardest matches of their lives with style and without sand.

What we ended up designing was a high ankle modification of the Sockwa Playa Lo

consisting of stretchy neoprene with a thin Lycra upper. Next, we added a velcro tab to keep the sockwa perfectly snug around the ankle for true protection from the sand.

The Sockwa Playa Hi keeps all the sand out for the entire length of the match, while not sacrificing comfort or style. It is our expectation that the Sockwa Playa Hi will soon become a game-changer in both the professional Beach Soccer and professional Beach Volleyball circuits.



## Playa Hi



Yellow



Black



Red



Blue



Grey



## Playa Lo

Sockwa and the World of Beach Soccer is now the stuff of legend. Our heritage is on the beach.

The Sockwa Playa Lo is perfect not only for a casual game of beach soccer, but also for reef snorkel-ing, scuba, bodyboarding, or a romantic stroll down a shell-lined shore. The Sockwa Playa Lo is taking over beaches, resorts, sand dunes, and desert plains worldwide. Wear the Sockwa Playa Lo during spring break and on your summer vacations, and turn heads even if your six pack abs are now part of your heritage.

The construction is simple and elegant. The sole is a 3 layer combination with an thin fleece inner sole, a 2 mm thick Neoprene built in cushion.

The outside of the sole is an abrasion proof fabric that can take repeated pounding on sand. The Sides and Toe are made of 3 layers as well that provide just the right amount of protection and comfort from the beautiful, blazing sand. The top panel of the shoe is made of breathable Nylon.

The stitching on each pair is hand sewn. We use a 6 thread stitch on each seam that keeps the sand out and is strong as guerillas. We take pride in each pair and knowing that we can help people play outside and be happy.



## Playa Lo



Navy Blue



Yellow



Black



Red



Grey

# Protection



Amanda Gray @amanda\_gray

2h

Today was a scorcher in the sand, had to cut my day short... guess it's time for me to get some @Sockwa sand socks! #beachvolleyball

Retweeted Favorite More

Comfort



"Champs. New Sockwas were awesome."



Versatile



Compact



Natural

The G3 is absolutely one of the most minimal shoes

I've reviewed to date and they are perfect for

people who would rather not wear shoes at all, but need something light and easy to pack for occasions when you need to slip something on your feet!"

## Quality

----- Original Message -----  
Subject: Message from Kade Potts  
From: Kade Potts <shopifycontactform@outofthes...>  
Date: Mon, May 06, 2013 8:06 pm  
To: info@sockwa.com

Name: Kade Potts

Email: junktrunk@gmail.com

Message: **Reliability**

I love your products. Just love them. Thank you for making simple, effective, and reliable products!  
**LOVE IT!**

Submitted from: <http://www.sockwa.com/>



*Our Customers love us!*

