



Sockwa Ambassador Program

Sockwa, born on the beaches of Southern California, is the most versatile, lightest, and comfortable athletic footwear for sports and fitness, both on and off the beach. Be a SOCKWA brand ambassador in your community now.

Are you a Sockwa Ambassador?

We are seeking brand ambassadors for Sockwa that are high profile influencers in their community who are athletic, confident, passionate, creative, personable and youthful (early 30's and younger). You should love sports and fitness and have a core passion for: running, beach tennis, beach volleyball, beach soccer, yoga, Pilates, or cross training for their sport or as a fitness activity.

What you get:

Each ambassador will receive a yearly allocation of product for themselves and to provide to friends in their sports and fitness community (7 pair per year, plus friends and family discount on product at pro pricing). We have a range of exciting products in a variety of colors. The products include our core product, the Playa Hi and Lo beach socks, for any beach sports. Also available are our beach sneakers, our G and X collections. Beach sneakers are used for running, cross training, fitness activities, and any other every day activity, indoors or outdoors.



G Collection



X Collection



Playa Hi



Playa Lo

What you need to do in return:

- Wear Sockwa product during events, interviews, and all other media opportunities.
- Place the Sockwa logo on your professional websites and other social outlets, if applicable.
- Post on social on a weekly basis, Facebook, Instagram, Twitter: i.e. one (1) tweet per week sent with username @Sockwa + picture and video content while wearing gear.
- If possible, create short videos of you engaging in sport in your Sockwa
- Provide monthly feedback on product and any prospective ambassadors.

So, if you are ready to represent Sockwa, complete the application below & email to us at social@sockwa.com!

Sockwa Brand Ambassador Application

NAME:	
DATE:	
AGE:	Male or Female:
CONTACT INFORMATION	
EMAIL:	PHONE:
ADDRESS:	
CITY / STATE / ZIP CODE:	
SOCIAL MEDIA INFORMATION	
TWITTER:	FACEBOOK:
YOUTUBE:	PINTEREST:
INSTAGRAM:	TUMBLR:
CREDENTIALS	
SPORT & FITNESS PASSION(s):	
DESCRIBE YOUR INFLUENCE & WHERE YOU PRIMARILY TRAIN / WORKOUT / COMPETE:	
GEAR INFORMATION	
Ambassador	PAIR #1: SHOE male or female (circle one)
SHOE SIZE: 6 7 8 9 10 11 12 13 14	SHOE SIZE (circle one): 6 7 8 9 10 11 12 13 14
APPAREL SIZE: S M L XL XXL	PAIR (circle one): G4 X8 Playa Hi Playa Lo
PAIR #2: SHOE male or female (circle one)	PAIR #3: SHOE male or female (circle one)
SHOE SIZE (circle one): 6 7 8 9 10 11 12 13 14	SHOE SIZE (circle one): 6 7 8 9 10 11 12 13 14
PAIR (circle one): G4 X8 Playa Hi Playa Lo	PAIR (circle one): G4 X8 Playa Hi Playa Lo
PAIR #4: SHOE male or female (circle one)	PAIR #5: SHOE male or female (circle one)
SHOE SIZE (circle one): 6 7 8 9 10 11 12 13 14	SHOE SIZE (circle one): 6 7 8 9 10 11 12 13 14
PAIR (circle one): G4 X8 Playa Hi Playa Lo	PAIR (circle one): G4 X8 Playa Hi Playa Lo
<p>***** Please include two (2) photos of yourself. *****</p> <p>Signature : _____</p> <p>Date : _____</p>	

Have any questions? Just ask. Feel free to call us at: (213) 995-5004, email us at social@sockwa.com, or tweet us @Sockwa.