

## Professional Hair Growth System

As soon as you begin to utilize the A-Cute Derm® Professional Hair Growth System (PHGS) you will notice an immediate improvement in the condition and cleanliness of your scalp and hair. If you are noticing hairs on countertops and in the shower drain, the next good sign that the treatment is working will be a reduction of hair fallout. This usually happens within the first two weeks of daily use. As the number of hairs continues to drop, you will also see the number of hairs grow. You will experience hair regrowth in 3 – 6 months. This is not to treat peach fuzz, those will fall out eventually. You will see real hairs, full and thick.

### How does it work?

Because there are many conditions which contribute to hair loss, we developed a powerful system that will effectively treat most causes of hair loss. This includes sebum buildup, all types of dandruff, cradle cap and poor hygiene. It even removes the greasiest, oiliest and wax-laden styling products all the way down to the base of the follicle. The A-Cute Derm® PHGS System restores the scalp to a healthier condition so you look younger, feel better about your appearance, and save a fortune over alternative procedures like transplant surgery.

This system will work for both men and women, young or old, in any stage of hair loss but the longer a sick follicle remains dormant the less likely it is to wake up again. Once baldness has occurred it's irreversible.

What about guys who shave their heads? Will it work for them too? YES! Just because hair is not allowed to grow long doesn't mean it isn't growing. Men who shave their heads because of thinning can do the treatment and then let their hair grow out again!

### Sebum Contributes to Hair Loss

Sebum, the oil secreted by the scalp, is a major contributor to hair loss. Sebum is a toxic mixture of keratins, hydrocarbons, waxes, and fatty acids which irritate the scalp and have been used for years in hair removal. The sebaceous glands discharge sebum into each follicle where it should flow out onto the scalp. As we age, the sebum contains less oil and more fatty acids. Since thicker sebum can't flow out of the follicle as easily, it builds up over time. As follicles become clogged, the hair is separated from the cuticle and the hair root becomes weaker.



A-CUTE DERM®

## Professional Hair Regrowth System

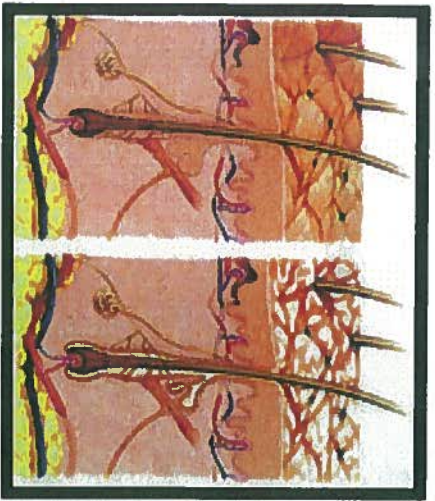


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L: A normal healthy follicle

R: A follicle clogged with thick, waxy sebum. The hair is separated from the cuticle and the hair root is exposed to the toxic effects of acid-laden sebum. This hair is about to fall out.

## Don't wait!!!

Start today. You have nothing to lose but more hair. As hair loss progresses, more and more follicles go dormant due to the combination of numerous factors. Regardless of why they shut down, the longer they remain "asleep" the harder it will be to wake them up again. Once you've gone bald it's too late to take action! Most people only notice thinning hair after 30 – 50% of the hairs have already been lost so it's important to save what you have.

Approximately 90% of the people that have utilized the A-Cure Derm® Professional Hair Growth System experience significant regrowth.

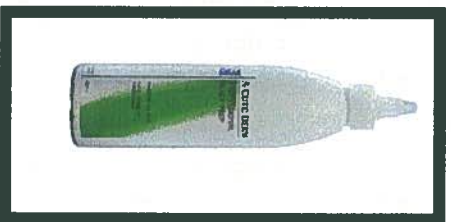
## A note about Hair Growth Accelerators

The natural process of hair growth and re-growth is a result of improving hygiene while also limiting the overall effects of sebum and its toxicity as it oxidizes within the hair follicle. The term "Hair Growth" falls under the jurisdiction of the FDA. It refers to treatment kits containing Minoxidil® (brand name 'Rogaine'). Minoxidil® is a hormone that induces hair growth but it is not for everyone.

## Professional Scalp Prep

### Step 1

This wonderful preparation combines solvent-like properties with a mild emulsifier to penetrate the hair follicles. It also softens thick sebum build-up and draws it out onto the surface of the scalp so it can be removed in the second step. You will find that the **Professional**



**Scalp Prep** cuts through the toughest build-up from hair spray, gel, pomade or any other hair styling product. With continued use, follicles become healthier so they can grow naturally.

## Professional Scalp Activator

### Maximum Strength

### Step 3

This remarkable innovation in hair care and especially hair loss causes markedly increased blood flow to the scalp. This improves hair and scalp health while carrying away waste products leftover from hair production and daily exposure to environmental pollutants!



This may be used twice a per day for maximum benefit. Enhances absorption and oxygenation into the scalp. A superior aid when using A-Cute Derm® **Scalp Defense** (Step 4) or a Minoxidil® treatment

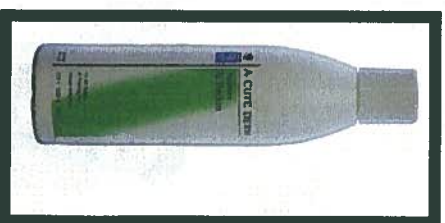
## Thick N Restore Shampoo

### Step 2

**Thick N Restore Shampoo** will remove all waxes left by shampoos, conditioners, mousse, sprays and treatments. It will also remove DHT and sebaceous build-up loosened in

Step 1 with our **Professional Scalp Prep**. It penetrates hair to

condition and thicken the hair shaft giving you better, stronger and more manageable hair.



## Professional Scalp Defense

### Step 4

This unusual product leaves no odor, will not irritate the scalp, dries quickly and leaves a buffer that neutralizes sebum for up to 24 hours. One application per day will prevent normal sebum production from rancidifying and becoming toxic to the hair follicles. When used as directed, **Scalp Defense** protects the hair follicles until the next day's treatment make the follicles healthier and allowing hair growth to occur naturally.

