





we are goalsoul



Visual interpreters of the beautiful game.

We create striking and original t-shirt designs inspired by the spirit and passion of football's most memorable incidents and iconic characters.

04	DIEGO MARADONA BOCA JUNIORS
05	MICHEL PLATINI'S MAGIC SQUARE ANDONI GOIKETXEA
06	JOHAN CRUYFF RUUD GULLIT
07	BARESI/MALDINI ZVONIMIR BOBAN
08	SOCRATES LEONARDO
09	JOHN BARNES' MARACANA MANE GARRINCHA
10	ERIC CANTONA ALEX FERGUSON
11	KENNY DALGLISH BRUCE GROBBELAAR
12	PAUL GASCOIGNE GALLACHER/MILBURN/SHEARER
13	BATTLE OF SANTIAGO RENE HIGUITA
14	ZINEDINE ZIDANE ROY KEANE
15	GOALSOU#1 GOALSOU#2
16	SPOTLIGHT
18	FLOODLIGHT

DIEGO MARADONA (EL PIBE DE ORO)



'WHAT I COULD DO WITH A BALL, MARADONA COULD DO WITH AN ORANGE.' **MICHEL PLATINI**

BOCA JUNIORS (LA BOCA TANGO)



'AMIDST THE TANGO DANCERS AND PAVEMENT PAINTERS, THERE ARE STATUES AND MURALS DEPICTING MARADONA ON ALMOST EVERY CORNER OF LA BOCA, IMMORTALISING HIM AS A SOCIAL AND SPORTING REVOLUTIONARY. THE MOST SOLID REMEMBRANCE IS A LARGE BRONZE STATUE AT THE ENTRANCE TO THE MUSEUM AT LA BOMBONERA.' **JIMMY BURNS**

04

05

MICHEL PLATINI'S MAGIC SQUARE (CARRE MAGIQUE)



'IF A FIFA WORLD CUP TOURNAMENT HAD BEEN HELD EVERY YEAR BETWEEN 1982 AND 1986, FRANCE WOULD HAVE WON TWO OR THREE.' **MICHEL PLATINI**

ANDONI GOIKOETXEA (THE BUTCHER OF BILBAO)



'I HADN'T SEEN HIM COMING ON THE PITCH OR I WOULD HAVE DODGED HIM AS I HAD ON SO MANY OTHER OCCASIONS WITH SO MANY OTHER KICKS.' 'BUT I JUST FELT THE IMPACT, HEARD THE SOUND, LIKE A PIECE OF WOOD CRACKING, AND REALIZED IMMEDIATELY WHAT HAD HAPPENED.' **DIEGO MARADONA**

JOHAN CRUYFF (CRUYFFIANS THEOREM)



'FOOTBALL IS SIMPLE, BUT THE HARDEST THING THERE IS, IS TO PLAY SIMPLE FOOTBALL.'
JOHAN CRUYFF

RUUD GULLIT (THE BLACK TULIP)



'I HAVE LOTS OF FRIENDS NOW. WHEN I WAS ON THE INSIDE, RUUD WAS ONE OF THE FEW'.
NELSON MANDELA

06

07

BARESI/MALDINI (THE FOUNDATION)



'THE MOST RUTHLESS MONITORING OF MY ENTIRE CAREER': ROMÁRIO ON BARESI AFTER THE 1994 WORLD CUP FINAL

ZVONIMIR BOBAN (CAUSE AND AFFECT)



'HERE I WAS, A PUBLIC FACE PREPARED TO RISK HIS LIFE, CAREER, AND EVERYTHING THAT FAME COULD HAVE BROUGHT, ALL BECAUSE OF ONE IDEAL, ONE CAUSE; THE CROATIAN CAUSE.'
ZVONIMIR BOBAN

SOCRATES (EL DOCTOR)



'WE HAVE LOST TOUCH WITH HUMANITY, PEOPLE ARE DRIVEN BY RESULTS. THEY USED TO GO TO FOOTBALL TO SEE A SPECTACLE. NOW, THEY GO TO WATCH A WAR AND WHAT MATTERS IS WHO WINS. FOR ME BEAUTY COMES FIRST, VICTORY IS SECONDARY AND WHAT REALLY MATTERS IS JOY!' **SOCRATES**

LEONARDO (VOLATILE CONDUCTOR)



'BRAZIL RECOGNISED FOOTBALL IN OUR FUTURE AND TRADITION AND (AS) OUR OPPORTUNITY TO COMMUNICATE TO THE WORLD THAT WE ARE POWERFUL.' **LEONARDO**

08

09

JOHN BARNES (8 SECONDS OF MARACANA MAGIC)



'I DON'T REMEMBER MUCH ABOUT MY GOAL. I ALWAYS LIKEN IT TO AN OUT-OF-BODY EXPERIENCE. I LOOK AT IT ON TV NOW AND I CAN'T REMEMBER DOING ANY OF IT. NONE OF IT WAS PLANNED, IT WAS JUST INSTINCT AND REACTION, AND I DIDN'T KNOW EXACTLY WHAT I WAS DOING.' **JOHN BARNES**

MANE GARRINCHA (BRAZIL'S LITTLE BIRD)



'PELE WAS AN ATHLETE AND GARRINCHA WAS AN ARTIST. PUT THEM TOGETHER AND YOU HAD A PERFECT, UNSTOPPABLE COMBINATION.' BRAZILIAN JOURNALIST **ARMANDO NOGUEIRA**

ERIC CANTONA (LE ROI ERIC)



'DO YOU THINK THE GREATEST FRENCH PLAYER OF ALL TIME IS ZINEDINE ZIDANE OR MICHEL PLATINI?' 'NO, IT IS ME.' **ERIC CANTONA** WHEN ASKED ABOUT THE FRENCH GREATS

ALEX FERGUSON (HAIRDRYER TREATMENT)



'IT WAS A FREAKISH INCIDENT. IF I TRIED IT 100 OR A MILLION TIMES IT COULDN'T HAPPEN AGAIN.' **SIR ALEX FERGUSON** IN RESPONSE TO THE BECKHAM BOOT INCIDENT

10

11

KENNY DALGLISH (THE YEAR THAT SHOOK THE KOP - 1977)



'HE IS ONE OF THE BEST PLAYERS I HAVE EVER SEEN AND ONE OF THE BEST PLAYERS IN THE HISTORY OF FOOTBALL.' **FRANZ BECKENBAUER**

BRUCE GROBBELAAR (JUNGLE FIGHTER)



'HE CALLED ME SOMETHING UNREPEATABLE. I TOLD HIM WHERE TO GO AND HE HIT ME. I THOUGHT I'VE GOT TO HIT HIM BACK THEN YOU REALISE BRUCE WAS A JUNGLE FIGHTER... SO IT WAS PROBABLY BEST TO LEAVE IT.' **JIM BEGLIN**

PAUL GASCOIGNE (INKBLOT#19)



'I JUST TURNED TO BOBBY ROBSON AND SAID KEEP AN EYE ON HIM, HAVE A WORD WITH HIM, HE'S BASICALLY LOST THE PLOT.' **GARY LINEKER**

GALLACHER/MILBURN/SHEARER (ANGELS OF THE TYNE)



'IT IS A BIG RESPONSIBILITY BECAUSE IT IS A HUGE SHIRT, THERE HAVE BEEN SOME BIG, BIG NAMES THAT HAVE WORN THE SHIRT AND SOME GREAT PLAYERS.' **ALAN SHEARER**

12

13

THE BATTLE OF SANTIAGO (CHILE V ITALY 1962)



'I WASN'T REFFING A FOOTBALL MATCH, I WAS ACTING AS AN UMPIRE IN MILITARY MANOEUVRES.' **KEN ASTON**

RENE HIGUITA (EL LOCO)



'HIGUITA, GIVES US SOMETHING NO ONE ELSE HAS, WITH RENE AS SWEEPER, WE HAVE 11 OUTFIELD PLAYERS, HE CAN DO MUCH MORE.' **FRANCISCO MATORANA**

ZINEDINE ZIDANE (SERIOUS INFRACTION)



'NOBODY KNOWS IF ZIDANE IS AN ANGEL OR DEMON. HE SMILES LIKE SAINT TERESA AND GRIMACES LIKE A SERIAL KILLER.' **JEAN-LOUIS MURAT**

ROY KEANE (DESTROYER)



'EVEN IN THE DRESSING ROOM AFTERWARDS, I HAD NO REMORSE. WHAT GOES AROUND COMES AROUND. HE GOT HIS JUST REWARD, MY ATTITUDE IS AN EYE FOR AN EYE.' **ROY KEANE** ON THE ALF INGE HAALAND TACKLE

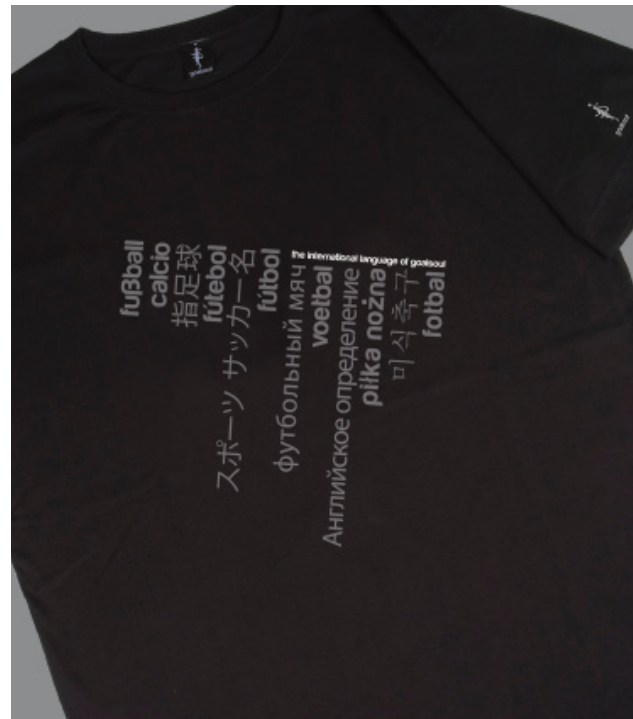
15

GOALSOUL #1



'OTHER COUNTRIES HAVE THEIR HISTORY. URUGUAY HAS ITS FOOTBALL.' **ONDINO VIERA**

GOALSOUL #2



'IF THIS CAN BE TERMED THE CENTURY OF THE COMMON MAN, THEN (FOOTBALL) SOCCER, OF ALL SPORTS, IS SURELY HIS GAME... IN A WORLD HAUNTED BY THE HYDROGEN AND NAPALM BOMB, THE FOOTBALL FIELD IS A PLACE WHERE SANITY AND HOPE ARE STILL LEFT UNMOLESTED.' **STANLEY ROUS**

Be sure with goalsoul

Vision

The goalsoul name reflects the two aspects of the brand's personalities; the **goal** – aim, intent, target, the **soul** - spirit, essence, vitality. The underlying premise is a simple one, a passion for football and the cultures that surround it. Our mission is to offer an alternative to the merchandise found in the high street and club shops, by taking a fresh approach to a well known subject.

Quality

We are committed to quality, and believe that it is an essential part of each stage of the process.

goalsoul take great pride in sourcing the best possible, ethically sound merchandise. All our classic jersey t-shirts are 100% combed cotton (165 g/m²).

goalsoul t-shirts not only look and feel great, but they fully comply with the following globally recognised ethical manufacturing and environmental sustainability standards, organic fair trade practices, and carbon offsetting protocols:

- Fair Wear Foundation
- Soil Association - Organic Standard
- Confidence in Textiles
- Carbon Neutral Certification

All goalsoul t-shirts are hand screen printed to ensure the highest possible quality, smooth and soaked deep into our shirt fabric, for long lasting prints that don't suffer from fatigue.





FourFourTwo

Ben Welch . Upfront

Its a football shirt Jim, but not as we know it!

Why bother with that retro football top when you can don a blood soaked meat cleaver?

Disillusioned by the state of modern football and a t-shirt market saturated with soulless offerings, a crack team of designers have set about reinventing the football tee.

The self-proclaimed football purists wanted to craft a magic eye of clothing: at first glance its a piece of graphic design, but break down the layers and you'll find a story.



Maxim online

Stuart Messham . Fashion

goalsoul football tee revolution!

Fed up of naff football T-shirts curled out by tracksuit Trevors with no discernable predilection for the true contours of the beautiful game?

Then get a load of this lot... we're into these boys. Not only do they respect the same values of the beautiful game of which we are so fond, they've got the graphic nous to be able to work up some subtle, wearable shirts too.

London Sports Magazine

The Knowledge

The appropriate attire - SOUL POWER!

If a man still wished to profess his love for the beautiful game, albeit in a more appropriate and knowing manner, we'd suggest he considers the offerings available from goalsoul, online purveyors of fine football apparel with a twist.

Now Then Magazine

Ben Jackson . Favourites

This month it will be one year since a couple of chaps saw their big idea become a fledgling reality, and we reckon they're onto a proper winner.

When talking to the lads their passion is infectious and their work rate is inspirational. The designing of t-shirts is just the beginning for this ambitious trio, and with the word out and the market waiting, the goalsoul brand is sure to be a familiar one very soon.

To see all goalsoul media activity visit www.goalsoul.net





Buy your tshirts at goalsoul.net

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If you are a stockist and would like to see our full trade price list, please contact us.

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