

Verve Coffee Brewing Up Downtown Locations

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DOWNTOWN LOS ANGELES — The Santa Cruz-based Verve Coffee Roasters loves Downtown Los Angeles so much the company is opening two cafes in the area within a year: the first in the Fashion District and the second in the Arts District.

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Colby Barr, Verve's co-founder, said he first came Downtown several years ago to look at possible locations. He liked that Downtown was a collection of evolving neighborhoods, he said.

The buildings he saw intrigued him, and ultimately he settled on 833 S. Spring St. for Verve's first Southern California outpost. The 8,000-square-foot space, with a cafe on the ground floor is expected to open this summer, he said. The open, loft-like space features high ceilings, natural lighting and original white marble walls dating back to the early 1900s.

Verve will share space with the cold-pressed juice company Juice Served Here, and Studio MAI, a design and specialty-manufacturing studio. The cafe is expected to open this summer.

Although Barr has an apartment in the Arts District and Verve currently operates a tasting and training room in the community, he would not reveal where exactly the second location will be. But the cafe is slated to open in early 2015.

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Courtesy Verve Coffee Roasters

Verve Coffee Roasters to Open 2 Downtown Cafes

One cafe is expected to open in the Fashion District by summer, and another outpost will open in the Arts District in early 2015.