

We don't think of our products as products at all – but rather as services. Services incorporating a Biospherically Correct approach to all that we produce, representing the potential to change the course of the world.

**Profile:** Softening  
Body Wash

## TYPICAL STRUCTURE OF A VISION BIOSPHERICALLY CORRECT PRODUCT

**Rating:** 1 2 3



Vision Products is a benchmark range of the most socially and ecologically thought-out lifestyle products of the highest quality.

Embrace a romance with nature, experience these beautiful products embodied with goodness, and exercise your power to make a difference in the world through conscious living with Vision Products.

**VISION<sup>®</sup>**  
biospherically correct products



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Vision Eco Hair and Body Care Systems.**

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**Vision products make the best gifts!**



**VISION<sup>®</sup>**  
biospherically correct products

THE ESSENTIAL  
ECO HAIR  
AND BODY  
CARE RANGE

FOR NATURAL  
VITALITY, SOFTNESS AND  
BEAUTY

MADE FROM THE  
ESSENCE  
OF NEW ZEALAND

VISIT OUR **WEBSITE**  
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FOR FREE SHIPPING DETAILS

# Essential



ECO HAIR AND BODY CARE RANGE  
natural vitality, softness and beauty

## The essential range

- An advanced range of specialised shampoos, conditioners and body washes to add beauty, softness and shine to your hair and skin.
- Nutrient rich leave in hair styling conditioners to style and shape your hair while maintaining vibrancy throughout the day.
- Exceptional performance from a complete product line that you can sense is pure and natural.
- Ideal for professional use and the whole family while being gentle on the environment.

## The essential ingredients

- With nutrient rich natural ingredients throughout such as; Jojoba, shea butter, honey, soy protein vit B5, Vit E, plant based cleansers that are kinder on your hair, and scented with essential oils.
- Natural preservative systems; derived from the recycled bark of the native New Zealand totara tree and from Corn.
- Free of sulphates and foaming agents so our products will lather less than conventional brands. Palm oil free formulations.

## The essential packaging

- Stylish yet minimal advanced eco packaging.
- Refill/recycle systems designed for flexibility and convenience of use while reducing waste

### *Soft & gentle* hand wash

perfect for the bathroom or kitchen. Available as a combo, with a convenient 150ml glass bottle and pump to use in your second bathroom or kitchen. Fill and refill 150ml as necessary from larger bottle. Please keep pump when re-purchasing.



750ml \$37.99  
750ml refill \$34.99  
750ml refill with  
150ml dispenser  
\$37.99

### *Softening* body wash

with 10% Marlborough Honey, a natural moisturiser which acts as a humectant to attract and retain water leaving a soft, smooth skin feeling. This gentle plant based



cleanser, with citric acid to balance pH, is a delight to use and so convenient.

750ml \$42.99  
750ml refill \$39.99  
200ml \$18.99  
50ml travel \$6.50

### *100% Pure* coconut oil

for extreme softness and shine add our coconut oil treatment to your extra replenishing regime. Simply pre-condition the hair for 30-60 minutes before shampooing with the unique fatty acids found in cold pressed coconut oil. Get the essential proteins required to bring your hair back to life. Ideal for aiding in the prevention of dandruff. Leave in overnight for a very deep conditioning treatment.



250ml \$12.99  
50ml travel \$9.99

# Essence



REPRESENTING THE VERY ESSENCE  
of New Zealand

## From pristine New Zealand

On a custom boutique farm set on five pristine acres of rural Marlborough, South Island, New Zealand, expert producers of luxurious personal care items hand make the majority of our Eco Hair and Body Care products, including our speciality soaps, body wash, shampoos and conditioners. Here locally sourced biodynamic and organic ingredients (a strictly non chemical approach to horticulture) are utilised along with other natural ingredients and eco processes.

While on a specialised and picturesque herbal farm set in the middle of New Zealand's North Island, a small team creates our hair styling and shaping products. Here essential oils are used for scents; colours are derived from nature and herbal extracts are used for enhancing hair health and well-being.

These idyllic natural settings and quintessentially family owned and run businesses provide an authentic natural quality. A wholesomeness representing the very essence of New Zealand.



**Vitalise natural shampoo bar** This versatile and unique bar contains coconut, almond, jojoba, olive and rice bran oil to gently cleanse and moisturise. Vitamin B5 to add sheen and improve damaged hair. Great Performance with the convenience of a bar yet there's no plastic bottle to dispose of! Ideal to take to the gym or on trips away

\$12.99

**Revitalising shampoo** contains vitamin B5, soy protein and honey to add natural beauty and softness to your hair. With citric acid to balance pH to 5.1. **For normal to oily hair.**

### Revitalising conditioner

This thick and luxurious conditioner will leave your hair feeling loved. The nourishment of jojoba restores damaged hair and vitamin E maintains the health of both your scalp and hair. pH 4.2



750ml \$45.99  
750ml refill \$42.99  
200ml \$22.99  
50ml travel \$6.99

**Extra Replenishing shampoo** with a host of replenishing hair care ingredients; shea nut butter, vitamin B5, vitamin E, soy protein, honey, vegetable glycerine and jojoba to bring back that natural beauty and softness to your hair, while providing antioxidant properties to potentially aid hair growth and strength. With citric acid to balance pH to 5.1. Use with Revitalising Conditioner and for best results treat hair weekly with Extra Replenishing Conditioner Treatment. **For normal to dry hair.**



750ml \$49.99  
750ml refill \$46.99  
200ml \$24.99  
50ml travel \$7.50

# Empowering



OUR LOCAL AND  
global community

## Support a global initiative

Support our rural communities from where these products are made by buying Vision Products.

Sales from Vision Products support our local community in New Zealand – SPCA, KidsCan and the VFH Global Citizen campaign designed to help create a sense of global family [www.visionforhumanity.com](http://www.visionforhumanity.com).

## Buy direct online

Buy direct from New Zealand [www.visionproducts.co.nz](http://www.visionproducts.co.nz). Subsidised low cost shipping throughout New Zealand thanks to Post Haste Couriers, and world wide (Australia, United States, United Kingdom and Europe) courtesy of DX mail and Vision Products. **Free shipping within New Zealand and Australia for orders over \$100.00. See website for details.**



**Refresh exfoliating body bar** This luxurious bulgur wheat exfoliator nourishes the skin with the full richness of sweet almond and pure olive oils. Try this special little treat on the soles of your feet for a delightful 'pick me up'. Pat skin dry and finish with your favourite Vision body moisturiser. For smoother, softer and more radiant looking skin!

\$12.99

## Extra Replenishing conditioner treatment

Leave in for 3 minutes before rinsing to renew, restore and replenish! Highly moisturising and nourishing with shea butter, vitamin B5, vitamin E and jojoba. Super thick and creamy, yet easily spread to lightly cover the hair shaft without leaving excess residue making it easy to shape and style hair after washing. Use once or twice a week as needed.



200ml \$39.99  
50ml \$21.99

**Enriching hair styler** is rich with ingredients of acai, aloe vera and witch hazel your hair is conditioned as it's styled. Perfect for providing a soft structure to your hair while eliminating frizz. The active ingredient copaiba oil also works as a natural anti-dandruff agent and is ideal for keeping a healthy scalp.



Apply to damp or dry hair after washing.

150ml \$49.99  
150ml refill \$46.99  
50ml \$19.99  
10ml \$6.99

**Enriching Hair Shaper** for a slightly stronger yet more malleable hold. With the nourishing effects of Jojoba and carnauba milk to provide sheen, coconut oil to help prevent hair protein loss, plus the anti-oxidants present in grape seed oil are thought to help prevent hair loss. Containing colloidal silver, carrot and neroli oils, aloe vera, and Totarol for supreme hair conditioning. A sublime natural texture with a delightfully fresh orange and lime citrus scent. Apply to damp or dry hair after washing.



200ml \$59.99  
50ml \$21.99  
10ml \$6.99