

We exist to share the magical experience of drinking really good chai, 100% natural, hand-blended... with love... the way chai should be.



realchai
made for chai lovers

Position Available Superstar People-Person to Join Buzzing Company

Is this you?

- Are you a naturally fun, outgoing, people-person, who loves connecting and interacting with customers – making them feel good and giving them exceptional service.
- Do you get excited sharing things you love with friends, family and others?
- Are you a high energy, upbeat person who quite possibly... may be able to... talk under water?
- Would you love to work in a vibrant, friendly market environment with the opportunity to share our beautiful chai with thousands of lovely, interested customers a day?
- Would you love to be greatly appreciated, and abundantly rewarded for your excellent work ethic and fabulous personality?
- Are you a self-starter with drive, ambition, a positive attitude and a passion for achieving great results all while making a difference to peoples day?
- Do you love the whole experience of drinking really good quality delicious tasting chai and savouring life's simple pleasures? Would you like to spread that joy?
- Are you a high-performer, some times tough on yourself, with high standards and a perfectionist streak?
- Are you great at focusing and 'getting the job done'?
- Are you an easy person to get along with and love working in an upbeat, high performance team environment?
- Would you treat this role as if it was your own business?

To find RealChai in the media go to www.realchai.com.au



One sip, there's no turning back

When Anthea Cahill discovered chai in the Czech Republic, her life changed course. *Roslyn Beaby* writes



It was in 2011 that Anthea Cahill's life changed course. She discovered the magical experience of drinking really good quality delicious tasting chai in the Czech Republic. Her life changed course. *Roslyn Beaby* writes

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About Us

RealChai is a vibrant young company dedicated to enriching people's day through the magical experience of drinking really, really good chai. Our dedication to exceptional quality, taste and customer care, has seen us quickly establish a legion of devoted RealChai fans. RealChai was born in 2008. With our headquarters in Canberra, we have rapidly expanded interstate and early demand quickly saw us establish a website to help share the RealChai love.

Role

Your role is to increase the uptake of RealChai at the Old Bus Depot Markets in Kingston, ACT and to make people happy in the process. You are in charge of sharing the chai love and providing excellent customer service. You will lead one other staff member. You will also be responsible for set up and pack up of stall, pick up of stock, making of sample chai. This is a fun, feel good, people person role - perfect for high achievers that love to connect!

Team Culture

RealChai is made up of a dedicated team of twelve – including myself – who embody the very qualities of our chai – warmth, joy, comfort and pleasure. We are all highly passionate and just a little hedonistic. We thrive on making people happy through the preparing and sharing of RealChai. I regularly receive feedback about the exceptional service our team provides. Often team members are mistaken as me, the owner, because of the care and passion they display.

RealChai currently operates in 3 states, ACT, NSW and Victoria. Plus we sell online at www.realchai.com.au in Australia and around the globe, from Papua New Guinea to Antarctica, Sweden to Afghanistan and everywhere in between.

“Enjoy the little things, for one day you may look back and realise they were the big things - Robert Brault.”

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Our culture is supportive and collaborative and we value open honest communication. It's a fun environment with a strong goal orientated foundation. We get real satisfaction out of doing our best and supporting each other to succeed too. We like the synergy of a running a smooth operation where everyone is rewarded based on exceptional performance. Every single person from the front end to the back end is a valuable and integral part of the team. The ingredients listed on the RealChai packaging include love for a reason!

Remuneration

Outstanding financial rewards await the right person – we LOVE to reward high performers with excellent remuneration. This is a commission based role where you can enjoy earning anywhere from \$250- \$450+ per day. We are super passionate about spreading our beautiful chai to as many people as possible. We want them to really experience how wonderful it is and we need you to help us achieve our focus of getting RealChai out there! If you know you are the best then you can be sure amazing rewards await.

Job Description

Location: Old Bus Depot Market, Kingston, Canberra – Sunday.

Benefits: Work with one of Canberra's most well known and loved brands in a stimulating and fun atmosphere that leaves you feeling appreciated and uplifted. You'll be able to generate a generous income, with no fixed cap. Interact with 100's to 1000's of people who are keen to know about your product and take some home.

Job Summary: Responsible for spreading the RealChai love by continually meeting and exceeding sales targets at the Old Bus Depot Market. You will bring your special 'people orientated energy' to create a warm and fuzzy experience for RealChai customers. You will bring to life the qualities of RealChai – passion, warmth, comfort, enjoyment and pleasure. You will strive for excellence and lead a small team to success each week.

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Personality: Bubbly, Warm, Outgoing, BIIIIIG, Confident, Charming, Genuine, Caring, Self Motivated, Responsible and Reliable.

Key Responsibilities and Accountabilities:

- Approach customers to sample chai
- Increase the uptake of RealChai
- Provide Customers with excellent advice and education about how to make RealChai and other product info
- Manage Assistant Sales Staff to ensure optimum performance
- Collect contact details from customers for newsletter database
- Maintain accurate record sheets of sales
- Accurate cash and eftpos handling
- Make chai samples prior to market
- Set up and pack up stall – before and after market
- Pick Up and Drop of stock and float after market

Core Competencies & Key Criteria:

- Exceptional People Skills & Confidence
- Enjoy earning good money
- Really Well Presented – care in setting up stall too.
- Reliable
- Ability to critically assess own performance and take ownership/ responsibility for good and poor performance
- Desire to continually improve and reach for new heights each week

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Personal Situation: This role is perfectly suited a uni student who wants to make excellent money, for just one days work per week and have plenty of time for studies and other interests. If you are a uni student you must reliable and mature and able to cope with existing worklaod and a work commitment. If you are an outgoing Mum who wants to get back out into the work force on the weekend, this could also be perfect for you. Great chance to connect with lots of other adults and have something that is just for you!

Working Conditions: You will be on your feet all day, in a big open space so sometimes it can be cold or hot. You need to be healthy and fit - with lots of positive energy to share (and receive back!). It is in a vibrant market setting with lots of stimulation to enjoy. You will need your own car and some storage space for stock each week.

Training: We provide comprehensive training and up to date training manuals to cover all areas of your role. You will be trained by myself, Anthea (aka the chai girl) personally, for the first month and will also recieve further training by key staff members. Your success is our success so you will have full support of the whole team.

Hours and remuneration: 8am-5pm Sunday. Old Bus Depot Markets operate from 10am -4pm. You will be required to set up / pack up before and after and prepare chai for samples day before - approx 9-10hrs (depending on how fast you like to work). Your pay is commission based so the more you put in the more you get out. Lunch is 30 mins. Lots of yummy market food available!

Career Opportunities: – RealChai is rapidly growing with new directions and opportunities currently in development. For someone with a strong marekting background (again with demonstrable success) there is potential to play a role in broader business development and take on additional marketing activities too.

If you believe that you meet the criteria set out above, please pursue the possibility of joining our great team! **Download and complete the Application Form on our website and return together with your resume and a current photo to me Anthea, via email thechaigirl@live.com**

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