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A Lot To Say!



Today I'm wearing my brand new scarf and undies (yes, undies...but that's not my tush in the picture) from A Lot To Say. They're a radical new clothing company whose manifesto goes like this:

If you think something, say it.

If you believe something, say it.

If you want something, say it.

Because saying it creates new awareness.

Awareness sparks new behavior.

And new behavior inspires us all to be better.

If we speak out, others will act out.

To vote. Recycle. Save.

To think a little more. To try a little harder.

You have a lot to say.

So never be afraid to say it.

Or wear it.

Everyday. They claim that their tees (and scarves and undies and totes and more, but

especially their tees) are more progressive, more green, more environmentally respectful than any other t-shirt out there.

How?

Every A Lot To Say t-shirt is make entirely of recycled bottles, thus removing nonbiodegradable material from our landfills, and conserving other raw resources. They claim that the t-shirts reduce energy consumption by 80%, and eliminate the use of PVC (plastic) products by 100%.

Plus, their tees are dyed with a new process called AirDye. While the traditional way to dye a t-shirt uses, on average, 15-25 gallons of water per t-shirt, AirDye uses no water in the printing process. And it contains no PVC or toxins in the ink. These recycled polyester t-shirts last up to five times longer than a classic cotton tee and they're all 100% US made.

Pretty cool. And they look cool, too, sporting slogans like CHANGE is not only good,

rejuvenation. They have a yoga line, a celebrity-designed line (coming), and edgier line and even a full line for the dudes.

it's essential and BREATHE in wellness, breathe in harmony, breathe in

Check 'em out at shop.alottosay.com







Also on SaraSnow.com

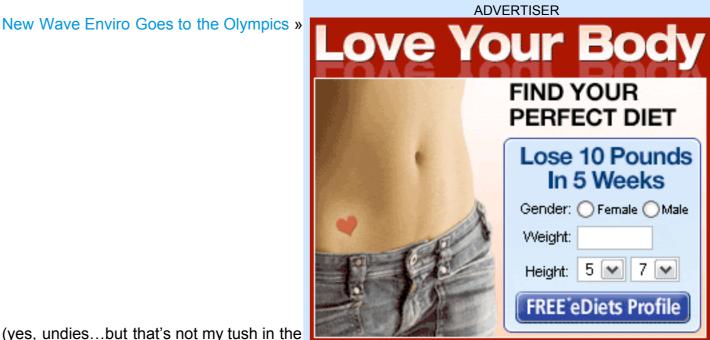
Tags: a lot to say, eco fashion, recycled plastic

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