

Newsletter

From: **Vern Tardel Enterprises** (sales@verntardel.com) You moved this message to its current location.

Sent: Mon 2/25/13 11:32 AM

To: mark.merickel@outlook.com

July

Having trouble viewing this email? [Click here](#)

ON-THE-LINE

Vern Tardel Enterprises

Newsletter



SUMMER

JULY 2012

DEAR VINTAGE CAR OWNERS & RODDERS,

Here in the shop, a few of my friends decided to put together a monthly online newsletter about what's going on at Tardel Enterprises. I hope that you find this interesting stuff, but if you don't, you can unsubscribe and "trash" it. Let us know what you think of the newsletter and especially if you have ideas or things that you would find useful and interesting. If you would like to forward this Newsletter to a friend or a Ford/Hotrod club that would have an interest in what we talk about, just click on the "Forward this email" link at the bottom. If you would like this Newsletter sent directly to members of a Ford Model T, Model A, or hotrod club just contact us by email and we will add the addresses to our list.

Vern



Build of the Month

The build of the month is a **1927 Ford Roadster** owned by **Jim Stroupe**. There is a lot of custom work going into this build. Just to name a few things (and looking at the pictures above from left to right): this is an underslung Model T chassis built in the "early hotrod style;" it sports 21" 1927 Model T spoke rims

In This Issue

Build of the Month
Who Stopped By?
Who's Working?
Vern's Tricks & Tips
What is it?

What is it?

and tires on the front and 21" 1929 Model A rear spoke rims and tires; it will run a 1939 Ford V8-60 with a Scott Mechanica blower (originally built for MGs); it has a custom designed dash; and the exhaust is made up from 1936 Ford inner driveshaft tubes custom fit and welded.

Jim had this 1927 body for over 20 years and decided to have Vern build him a custom, early Model T, speedster.

This will be a great build to watch as it will truly be a one-of-a-kind hotrod. The radiator is being set now and the speedster will be looking pretty cool in just a few more weeks. Heck, it looks pretty cool right now!



This is the first of many interesting, odd, and unusual things you will find in and out of Vern's shop. For this one, the only hint we will give is to think Model T.

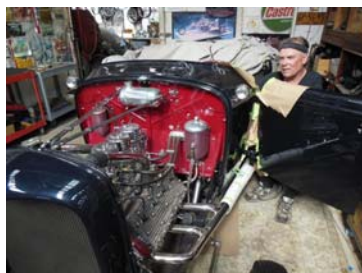
If you think you have the answer and want to check it, or have just given up and want to know what it is, go to...

www.verntardel.com

for the answer.

Who Stopped by the Shop?

Paul Champie has been working in Vern's shop on his 1932 Ford Highboy Roadster for over a year. This '32 is absolutely a high-end build. Paul has been doing almost all of the work himself, with a little help from his friends. My take on this hotrod is that it is "as smooth as glass!"



Last update from Paul is that he hopes to have it on the road this summer. We will wait and see if he makes that timeline as he is meticulous in his work and paying attention to every little detail. The fit and finish on this hotrod are superb.

I heard Paul fire it up the other day and it was absolutely beautiful. This hotrod is a must see when it is done. I highly recommend that anyone interested in seeing this incredible hotrod either stay tuned or come by Vern's shop and you may...just may...catch a peek.



I will be writing a follow up article on Paul's 1932 Ford Highboy in the near future as I have been fortunate to get some other pics of this special hotrod. I will give you the lowdown on that Ford V8 flathead engine you

Newsletter Feedback

If you would like to know more about...

Vern Tardel Enterprises

...or this newsletter, please contact us.

We will be adding features and providing more hotrod building tricks and



can see in the picture to the left. And the interior, well it keeps up

tips in our upcoming issues.

with the outside.

Who's Working in the Shop?



Kevin Gilfether "Kevzo" has been working in the shop for about 2 years...on and off. Kevin is an artist and surf dude. Kevin is also the individual in the shop who has the necessary computer skills to maintain the shop's website www.verntardel.com and handles the merchandise sold on eBay. If you

know Vern you know he doesn't do computers. Kevin is also learning the ins and outs of working on vintage and classic cars and trucks here at Tardel Enterprises.

Kevin is a freelance graphic designer, illustrator, artist in Sonoma County. He worked for several companies focusing on hot rods to novelty gifts. His designs and illustrations run the full gamut from cartoony to serious. He is also an artist who dabbles in painting, a collector and refurbisher of vintage J.C. Higgins bicycles and has a passion for vintage hawaiian vinyl records. Check out some of Kevin's other artwork at: www.kevzo.com



Tricks & Tips by Vern

The time you will need to build a classic Highboy roadster varies but here is a rule-of-thumb I have learned from over 45 years of experience. On average, construction of a Highboy V8 roadster will require 1000-1500 hours, excluding hunting parts. Viewed as a single block of time, this is a daunting figure. But realistically, a builder will work on a roadster an average of 20-30 hours per week. At that pace the roadster will be completed in 50 weeks. And even if you can only devote 10 hours per week, the roadster could be ready inside of two years.

If your strengths and abilities lie more in making money than building hot rods, you might be purchasing most of your parts and labor. But whether you're the builder, or the buyer of the work, the same amount of time is generally required to produce a nice Highboy Roadster.



The bottom line is that it takes time to build a nice Highboy Roadster. Be ready for it. Be



patient. Do quality work or have quality work done on your roadster. It will be well worth it when you get your hotrod on the road!

For Sale

1936 Ford 1/2 ton pickup barn find. No motor or transmission. Rolling chassis and body. Body is good with expected rust and dents. Asking \$3,250. Contact Vern at: sales@verntardel.com or see more pictures on Craigslist at:

<http://sfbay.craigslist.org/nby/cto/3090075937.html>



Vern Tardel Enterprises Early Ford Parts, Repair, and Builds

464 Pleasant Avenue

Santa Rosa, CA. 95403

Fax: 707.838.6065

sales@verntardel.com

www.verntardel.com

Newsletter Contact Information

Mark Merickel - mark.merickel@live.com

Kevin Gilfether - sales@verntardel.com

[Forward this email](#)





This email was sent to mark.merickel@live.com by sales@verntardel.com |
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Vern Tardel Enterprises | 464 Pleasant Ave | Santa Rosa | CA | 95403

THIS IS A TEST EMAIL ONLY.

This email was sent by the author for the sole purpose of testing a draft message. If you believe you have received the message in error, please contact the author by replying to this message. Constant Contact takes reports of abuse very seriously. If you wish to report abuse, please forward this message to abuse@constantcontact.com.