

# Newsletter

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August

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## Vern Tardel Enterprises

## Newsletter

SUMMER

AUGUST - 2012

### In This Issue

[What is it?](#)

[Build of the month](#)

[Who stopped by?](#)

[Who's working?](#)

[Tricks & Tips by Vern](#)



# ON-THE-LINE



### DEAR VINTAGE CAR OWNERS & RODDERS,

This is the second issue of our newsletter. We hope that you are finding the newsletter interesting and useful. This being summer in Sonoma county, we are finding ourselves pretty busy in the shop as folks are pulling their vintage cars and hotrods out of the garage and finding they need a few tweaks...or more. We have a number of great builds going on in the shop right now, but we chose one to feature below you should find interesting.

*Vern*

### What is it?

We're only going to give a few clues for this one. First, we are showing two different views of the tool (pics above and below). Look the tool over carefully as

### Build of the Month Frank Briones' 1929 Model A

Frank got his 1929 Model A from Vern in April 2011. He has been putting a lot of his own sweat in this build in the Tardel Shop. The build is a late '40 traditional highboy. Frank lives in San Pablo, California and travels up to Santa Rosa regularly to work on his hot rod...and also works around the shop on various other builds.



answering a "spray gun" is not specific enough.

For the answer go to:

[www.verntardel.com](http://www.verntardel.com)



Frank's hotrod sports a '49 flathead with Mercury heads. It has a '36 transmission and a '32 read end. The wheels are 1935 wire wheels with 16" tires.



The frame is a 1934 Ford which has been narrowed and sectioned. The interior will have a Model A bench seat and the dash will be stock with the addition of an Aristocrat gauge box.

Frank also has another build going on in his backyard. It's a 5 window 1936 Ford Coupe. Frank sent me a picture of this '36 build which is shown in the picture to the right. Not one build going on at a time, but two. So we all know that Frank is hotrod crazy!

Frank tells me that the build has been "slightly delayed" because even though he ordered a shortened radiator for this build, they sent him a standard height one. If you build hotrods you know how frustrating this can be. But Frank seems to be taking this in stride. Frank tells me that he will have his '29 finished and on the road this summer. A great goal, as this highboy will be a nice addition to the hotrods of the North Bay.



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## Who stopped by the shop?

[Joe Kennedy from "The Bomb Factory" Speedshop](#)

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We are being contacted by a number of folks that have heard about the newsletter and would like to join the mailing

Joe Kennedy drove up from Pomona, California this weekend to pick up some '32 Ford parts and 35 bicycle tires. Wait a minute, bicycle tires? Yup, you read that correctly. Joe and his brother Jason (Jay) run one of the hottest speedshops in southern California. In and outside their shop you will find a scattering of surfboards and beach cruiser bikes. And Vern just happens to have a bunch of these cruiser tires at the shop.



Joe and Jason are some of the young hot rodders and builders that embrace traditionalism. Some of you older rodders might know their father, Bob. Bob was a member of the Early Ford V8 Club and originally owned the shop. Back then it was called "Early Iron."

list. If you know of someone you want to send the newsletter to, just use the ["Forward this email"](#) found at the bottom of the newsletter directly below. Then your friend needs to click on the box that looks just like this one...



...and fill in the needed info. That's it! They will then receive the next Tardel Newsletter.



*Kennedy Build from the "Art of the Hot Rod" by Ken Gross.*

the boneyard."

Joe and Vern speak the same hot rodding language. Some call it "old school" and others just call it hot rodding. Joe specializes in early 50's traditional hot rods and takes his work seriously...but to Joe, building hot rods is "having fun." Joe's motto is one that many hot rodders follow:

**"You got dreams? Chase 'em!**

Joe Kennedy

## **Who is working in the shop?**

### **Anita "Nita" Galindo**

Yup, there is a woman who works in Vern's shop. It is not unusual to see women interested in vintage cars and even



hotrods, but Anita goes way beyond that. Anita works in the Tardel shop performing many different jobs. She has worked in the shop for over 4 1/2 years prepping parts and motors. She also rebuilds carbs, distributors, and more.

Anita owns her own 1947 Pontiac "Torpedo" four-door Sedan that she has had for 32 years. Anita lives in Santa Rosa and has 6 "beautiful" grandchildren. She wanted everyone to know that she "loves and dotes on her grandchildren" and spends as much time with them as she possibly can.

Anita's heritage might interest you. She is Spanish and Apache (Mescalero) Indian.

In case you didn't know, that is the tribe which Geromino was a leader in war against Mexico and America in the late 1800's. Anita comes by her determination and incredible work ethic honestly.

Anita's hobbies include the restoration of her '47, sewing, and making "hotrod" blankets. When you stop by the shop, check and see if Anita is around. If she is, say hi...you will meet a very cool lady.

Anita's '47 Pontiac.

### **Tricks & Tips by Vern** **Troublesome Adjustable Lifters**

I received an email from "John" asking how to "maintain the adjustment on adjustable lifters" on his hotrod. This is pretty common, so I decided to give my tips on how to trouble shoot this problem. The pictures are provided by our in-shop expert Kevzo.



**Step 1.** Disassemble the lifter.



**Step 2.** Clean the inside threads.



**Step 3.** Wire wheel clean the outside (male) threads.



**Step 4.** Give the outside threaded part of the lifters a gentle squeeze in a vice.



**Step 5.** Just before re-assembly, add Loctite (instant adhesive) as shown in the photo below to insure that the setting (adjustment) will last for a long time.



**Step 6.** Reassemble the lifter.



**Tip:** It will help to clear out and clean the valve lifter galley. This will insure that you have access to adjust the lifters as needed.



**Pictures from around the Shop**



This is a new feature in the Tardel Newsletter. If you have visited Vern's shop you could not miss the many unusual items, hotrods, and vintage cars both inside and outside the shop at all times.



This feature shows a few photos (snaps) per month of interesting cars and unique things found around the Tardel shop. It is great fun for me to walk around the shop and shoot the pictures. I hope it is as much fun for you to look at

them. The WWII torpedo and flathead engine (above left) are Tardel icons you will find right in front of the shop. The chicken molds just to the left of the flathead...well...you will have to ask Vern about them.



**Featured Products Name**  
**Quick Change Key-fob**



This is a one-of-a-kind key-fob. It is fashioned after the 1950's quick-change differential. This special fob is just what you need for your hotrod, or other keys.

The key-fob is "made in the good ol' U.S.A." and cast in aluminum. They make great presents for friends, relatives, or loved ones who own (or wished they owned) a hotrod. Or even treat yourself with a stocking-stuffer this Christmas holiday.

Regular Price: \$7.95  
**Sale Price: \$4.50 ea.**

Click the link below to order the Quick Change Key-fob:click on this link:

[www.verntardel.com](http://www.verntardel.com)





Then go to **Gifts and Clothing** Order your Quick Change Key-fob online, or order a couple of them. They make great gifts for your friends.

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## Books

### How to Build a Traditional Ford Hot Rod

by Mike Bishop & Vern Tardel  
illustrations by Steve Amos

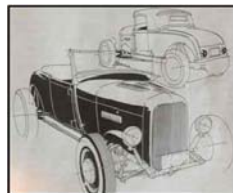
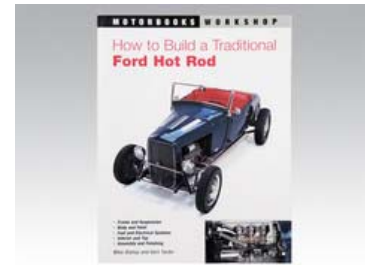
**Price: \$29.95**

\$3.50 Shipping and Handling

This book is the quintessential hot rodder's reference.

The book is packed with essential how-to's which will save you so much in grief and money. It is also a treasure trove of photographs and illustrations.

Each of the illustrations is worthy of framing and hanging in your garage or shop.



*Book Illustration by  
Steve Amos.*

We have provided just one of the illustrations by Steve Amos to give you just a taste of the book's quality. The other pics and how-to's are also priceless.

Order your How to Build a Traditional Ford Hot Rod book for you or a friend. Heck, spoil yourself and also treat a friend.

To order your book click on the link below:

<http://www.verntardel.com/collections/books>

...and then click on the How to Build a Traditional Ford Hot Rod link.

**Get this must-have book! Get it while it is still available!**

# Vern Tardel Enterprises

## Early Ford Parts, Repair, and Builds



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