



Shanti Uganda is Re-branding!
And we are looking for some
volunteers to help us Re-develop
our Website!

PUT YOUR WEB DEVELOPMENT SKILLS TO A
GOOD CAUSE!

www.shantiuganda.org

Email: bella@shantiuganda.org

Do you have web skills to share and help a Canadian charity supporting maternal health, community development and women with HIV in rural Uganda?

We are looking for one, two or a few people to help us re-design our website to launch with our new logo and colors. We hope this will help improve our web presence and use of our e-commerce store. We have started working on this process and now are looking for professionals to help put our web plan into action. Volunteer positions available are:

1. Producer/Project Manager – 15 hours Total

- This wonderfully organized person helps lead and manage this project and sets deadlines and targets for the members of the team

2. Web Strategist – 10 hours Total

- This person helps determine the strategy of the project. Tasks including completing a content assessment of our current website, determining what is working and what isn't working, helps develop a new site map for the new web and e-commerce site with a strategy in mind and develops a wireframe (what information should be on each page)

3. Web Designer – 40 hours Total

- This creative person works with our print designer to apply to look and feel of our new brand to the website. This person will create web-ready files for the web developer to use to build the site and also work with Shanti to create text for the website. Photos, color schemes and fonts will be provided for this person

4. Web Developer – 10 hours Total

- This technical person will help us build the site. This person should be familiar with using Wordpress and Shopify to help combine our website with our e-commerce site

5. Web Marketer – 10 hours Total

- This person helps us develop a strategy for marketing the website through social media and other means. It would be great if this person had experience with search engine optimization.