

Sotta have it!

Family-friendly products with a conscience.



Through its One for One initiative, Toms gives a pair of shoes to a child in need for every pair of shoes sold. Over 1 million pairs of shoes have already been donated. Available in sizes for Men, Women, Tiny (4.5-11.5) and Youth (up to size 6). Pictured here: Red Clea Classics from the new line of patterns.

AVAILABLE AT: toms.ca and select retailers

Underdoodles
This line of organic
cotton underwear for
kids is coloured with

eco-friendly dyes. The high-quality cotton is grown, spun, processed, and produced free of pesticides or harmful additives.

AVAILABLE AT: underdoodles.ca
> \$12 per pair (set of 3 includes pouch)