Prince 🏟 Prin

# by loyal appointment

# **Your Official Stockist**

# Retail Catalogue 2011







#### Welcome to the 2011 Prince & Princess Petwear Retail Catalogue

All of our stockists are specially selected to ensure that you when you purchase Prince & Princess Petwear from this catalogue you will receive quality products and excellent customer service.

In May, Prince & Princess Petwear will be celebrating its 5th birthday, so look out for the special offers and promotions we'll be putting on as a thank you for your support.





#### DOUBLE ROW DIAMANTE COLLARS

Two rows of rhinestones, central charm ring, D-ring. Width (baby pink): 22mm Sizes: Small 10-12", Medium/Large 12-16", X-Large 16-20"

Colours: Baby Pink, Baby Blue, Black, Hot Pink



#### **BABY RHINESTONE COLLARS**

Clear Rhinestones Rhinestone encrusted buckle Sizes: XS 6 1/2-8", Small 8-11", Medium 11-14" Width: 10mm Colours: Baby Pink, Baby Blue



#### DIAMANTE DAZZLE COLLAR

Clear sparkling diamante collar in unusual design. Features a D-ring, 5 buckle holes, and guide.

Colour: Fuchsia Size:



#### POLKA DOT COLLARS

Stylish Collar Medium: 11-14", width 2cm Large: 14-18", width 2.5cm Colour: Black



#### STUD COLLARS

Little Stud: Round rivets Size:8-11", 10mm width

Big Stud: Square rivets Size: 11-14"

Width: 15mm, Colour: Brown







#### LOVE HEARTS COLLAR

Moc Croc Three bling hearts

Colour: Red Sizes: Small10 -14" Medium 14-16"



#### PARIS MOC CROC COLLARS

Moc croc pattern 10mm width Personalise Colours: Rose, Beige



Size: 8-11"



#### LEOPARD FASHION COLLAR

Sparkly dog Collars in 4 Colours: Hot Pink, Blue, Gold, and Silver Size: 11-14" Width 2cm



#### **DISCO FEVER COLLAR**

Roller buckle Colour: Silver Sizes: Medium: 11-14" Large:14-18" X-Large: 18-22"





SMALL DESIGNER LEADS



10mm width, 4ft length, lobster clasp. Colours: Baby Pink, Baby Blue

#### MEDIUM DESIGNER LEADS



15mm width, 4ft length, lobster clasp. Colours: Baby Blue, Chocolate Brown

#### **RHINESTONE LEAD**



15mm width, 4ft length,three crystals, lobster clasp, charm ring. Hot Pink

#### POLKA DOT LEADS



Two layer, double sided, 20mm width, 4ft length, lobster clasp, Colour: Black



#### DOUBLE ROW RHINESTONES SETS

Collar: Two rows of set clear rhinestones in artificial leather Central Charm Ring D-ring Sizes: Small 10-12", Medium/Large 12-16", X-Large 16-20"

Lead: 4ft length, 15mm width, lobster clasp.

Colours: Hot Pink, Baby Blue, Baby Pink





#### **BABY RHINESTONE SETS**

Collar: Set clear rhinestones in artificial leather. Rhinestone encrusted buckle. Sizes: XS 6 1/2-8", Small 8-11", Medium 11-14"

Lead: 10mm wide, 4ft length, lobster clasp

Colours: Baby Pink, Baby Blue



#### **BIG STUD SET**

Collar: Chocolate brown artificial leather with square metal rivets,

Lead: 15mm width, 4ft length Colour: Chocolate brown





#### POLKA DOT SETS

Collar: Two layer, double-sided artificial leather. Roller buckle Sizes: Medium: 11-14", width 2cm Large: 14-18", width 2.5cm

Lead: Two layer, double sided, 20mm width, 4ft length, lobster clasp,

Colours: Black, Red, White



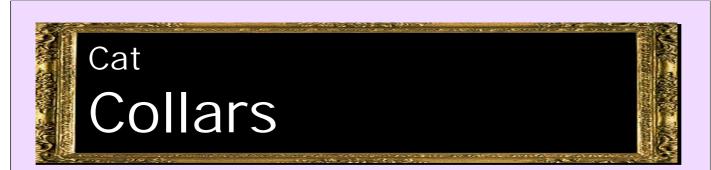
#### CHIC CAT COLLARS

Gorgeous cat collars in a silver diamond pattern. Available in two colours. Comes with a safety elastic, and tinkling bell.

Colours: Pink, Black







LUXOR CAT COLLARS



Metallic rhinestone safety collar Rhinestone buckle and bell Colours: Gold, Silver

#### ARMY CAMO CAT COLLAR



Green Army Camo safety collar with bell



#### MAJESTIC CAT COLLARS



Suede feel safety collar with bell and row of crystals Colours: Purple, Black

#### **GLAMOUR PUSS CAT COLLARS**



Jewelled safety collar with bell Soft back, roller buckle Colour: Black, Pink, White



#### **CROWN CHARMS**

12 Rhinestones Lobster clasp Colours: Blue, Pink, White Height: 3.8cm



### RHINESTONE INITIALS

Set rhinestones Lobster clasp & Split ring





#### UNION JACK CHARM

Enamelled Lobster clasp Height: 4cm



#### **CRYSTAL HEART CHARM**

Encrusted with crystals Lobster clasp Height: 4.5cm



#### **CRYSTAL BONE CHARM**

Encrusted with crystals Lobster clasp Height: 3cm Width: 2.5cm



#### CRYSTAL PAW CHARM

Encrusted with clear crystals Lobster clasp Height: 4.3cm

Back in Early 2011!





Now in brand new packaging with information cards!

Amethyst Blue Chalcedony Carnelian Green Agate Hematite Pink Agate Rock Quartz Tigers Eye





Cotton. Colours: Pink, Blue, Green,Black. Sizes: S3: Neck: 11-12", Chest: 17-18", Body: 12-13" S4: Neck: 12-13", Chest: 18 ½ - 19", Body: 13 ½ - 14 ½" S5: Neck: 13 ½ - 14", Chest: 20-21", Body: 15 ½ - 16"



PRINCE OF BLING T-SHIRT 100%cotton , rhinestone crown motif. Sizes: S1: Neck: 10 ½ - 11 ½", Chest: 14-15 ½ ", Body: 9 ½ - 10 ½ S2: Neck: 11 ½ - 12 ½", Chest: 17 ½ -19 ½", Body: 11 ½ - 12 ½" S3: Neck: 13 ½ - 15″, Chest: 17 ½ - 19 ½", Body: 12 ½ - 13 ½"



PRINCESS OF BLING T-SHIRT 100% cotton , rhinestone crown motif. Sizes S1: Neck: 10 ½ - 11 ½", Chest: 14-15 ½ ", Body: 9 ½ - 10 ½ S2: Neck: 11 ½ - 12 ½", Chest: 17 ½ -19 ½", Body: 11 ½ - 12 ½" S3: Neck: 13 ½ - 15", Chest: 17 ½ - 19 ½2", Body: 12 ½ - 13 ½"



### DESIGNER PARKA COATS

Fur trim hood, Padded, Three press studs Colours: Pink, Blue, Chocolate, Black Sizes: S3: Neck: 11-12", Chest: 17-18", Body: 12-13" S4: Neck: 12-13", Chest: 18 ½ - 19", Body: 13 ½ - 14 ½" S5: Neck: 13 ½ - 14", Chest: 20-21", Body: 15 ½ - 16"



HEART HOODIES Cotton t-shirt with hood, Intricate heart motif, Colours: Pink Sizes: S3: Neck: 11-12", Chest: 17-18", Body: 12-13" S4: Neck: 12-13", Chest: 18  $\frac{1}{2}$  - 19", Body: 13  $\frac{1}{2}$  - 14  $\frac{1}{2}$ " S5: Neck: 13  $\frac{1}{2}$  - 14", Chest: 20-21", Body: 15  $\frac{1}{2}$  - 16"



HEART TANK TOPS Cotton tank top, Intricate heart motif Colours: Pink, Black Sizes: S3: Neck: 11-12", Chest: 17-18", Body: 12-13" S4: Neck: 12-13", Chest: 18  $\frac{1}{2}$  - 19", Body: 13  $\frac{1}{2}$  - 14  $\frac{1}{2}$ " S5: Neck: 13  $\frac{1}{2}$  - 14", Chest: 20-21", Body: 15  $\frac{1}{2}$  - 16"





#### SPA PET SHAMPOO



Fragrances: Apricot & Peach, Seaweed & Cucumber, Pina Colada & Coconut, Tea Tree, Tangerine & Grapefruit, Tropical Island. 100ml

#### SPA PET CONDITIONER



Spa Conditioner for all coat types. 100ml.





#### TRAVEL SPA SET



Presented in a boutique spa box: 100ml Spa Shampoo, 100ml . Choice of shampoo fragrance.

#### ULTIMATE SPA GIFT SET



Presented in a boutique spa box: 100ml Spa Shampoo, 100ml Spa Conditioner, 60ml Travel Size Spa Shampoo, Herbal Pet Balm 75g, Spa Towel



Canvas Ball Hard wearing Suits Medium-Large sized dogs Height: 10.5cm





#### LEOPARD PLUSH BONE TOY

Plush Furry Bone Squeaker Suits Medium-Large sized dogs Width: 21cm, Height: 5.5cm, Length: 12cm (approximate)



**ARMY CAMO PLUSH TOYS** 

Plush toys in army camo with squeaker Suits Medium-Large sized dogs Available in: Atom Bomb, Ring, Dumbbell, and Bone









#### **HEART MOUSE**

A gorgeous plush designer mouse in the shape of a heart.



CATNIP CAT TOY

The perfect add-on sale, featuring a red ribbon and bell.





#### SISAL CAT BALLS

Sisal cat ball in purple/pink/natural, with rattle.

Available in two sizes; Small and medium







#### **CANINE GIFT SETS**

Exclusive sets with themes such as 'The Hollywood Star', 'The Princess', and 'The Stud'.

All contain a collar, toy, shampoo + more.

NEW GOLD/SILVER BOXES FOR 2011!









#### FELINE GIFT SETS

Exclusive sets with themes such as 'The Fussy Feline', containing toys, jewellery and a collar.

NEW GOLD/SILVER BOXES FOR 2011!



#### SWEET DREAMS BED

This gorgeous bed has a blue fleece lining to ensure a warm and comfortable night's sleep. The bed is completed with a cute heart shaped pillow. Small:45cm x 35cm Medium: 53cm × 40cm



#### PRETTY BOUTIQUE BED

Made of the softest corduroy polyester fabric, ideal for small dogs. It has a removable inner cushion which is fully washable.

Small/Medium, Light Pink Approx.: 60cm x 50cm





#### CHOC DONUT BED

Made of chocolate and caramel soft fabrics, the snug design will ensure a comfortable and warm night's sleep. Comes with pillow.

Available in two sizes: Medium: 50cm Large: 60cm



# Point of Sale & Merchandising

**GIFT BOXES** 

Glossy black Crown Logo

Sizes: X-Small Small, Medium



## GIFT BAGS

10x Gold drawstring Gift bags for jewellery and collars

Sizes: Small, Medium





#### MEASURING FOR A COLLAR

Get a measuring tape or string and place two of your fingers between the dog's neck and the tape/string.

Wrap the string/tape around your dogs's neck and fingers (like a dog collar). There should be no more than the width of those two fingers between the neck and dog collar. If it fits looser than this, the collar may slip over the dog's ears during use. Mark the string/tape and measure it.

After wearing the dog collar for a while, check your dog's neck occasionally to see if your dog has any redness or hair loss under the dog collar. If you have a puppy and have a collar on it, it is so important that you constantly check the collar to see if your puppy has outgrown it – otherwise the collar could dig into the neck and cause bleeding.

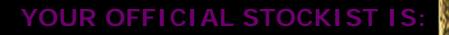
#### MEASURING FOR CLOTHING

There are three measurements that need to be taken when sizing for dog clothes:

The Body Length – Measure from the base of your pet's head (where the collar normally sits) along the backbone to the base of the tail (the point where the tail begins).

The Chest Measurement – using a tape measure or string, measure the chest at its broadest point, (this is usually directly behind the front legs.)

The Neck Circumference – measure the circumference of your pet's neck as you would for a collar. Ensure that this is not too tight, (you should be able to get two fingers behind the measuring tape) before noting the measurement.



Construction and the second one construction of the second of the second